HELSUS Vision 2030

HELSUS is an interdisciplinary sustainability science community. As an internationally recognized center, it enables and empowers societies to transform towards sustainability.
HELSUS STRATEGY PROCESS

University strategy process begins 28.1.2019

Jan 2018

- HELSUS is founded
- Steering Group: First strategy workshop 5.10.2018: Crystallization of the HELSUS vision 2030

Oct 2018

- SAB and new professors: Strategy workshop, emphasis on research

Nov 2018

- HELSUS members: Workshop 5.2.2019 - HELSUS input to UH strategy - HELSUS strategy

Feb 2019

- Stakeholders and partners: Interviews with key partners
- HELSUS members: Online questionnaire 13.2.-11.3.

Mar 2019

- Advisory board: Strategy workshop 23.3.2019

Apr 2019

- Steering Group: Finalisation and approval of the HELSUS strategy 2030

May 2019

- Strategy draft
HELSUS STRATEGY PROCESS

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Strategy preparation

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Strategy draft

Steering Group: Finalisation and approval of the HELSUS strategy 2030

University strategy process begins 28.1.2019
HELSUS STRATEGY 2019-2030
AT A GLANCE

**BEING**
- the fully developed identity of HELSUS as a University of Helsinki sustainability platform

**ENABLING**
- stable core resources to generate added value and established strategic partnerships

**DOING**
- high-quality interdisciplinary research, new sustainability education & societal impact
HELSEUS STRATEGY 2019-2030 AT A GLANCE

BEING
- the fully developed identity of HELSEUS as a University of Helsinki sustainability platform

ENABLING
- stable core resources to generate added value and established strategic partnerships

DOING
- high-quality interdisciplinary research, new sustainability education & societal impact
THE HELSUS IDENTITY

...is about being an inclusive platform for sustainability researchers

....is about being a leading change-maker towards sustainability transformations

...is about being an accelerator for inclusive collaborations within the University of Helsinki and beyond
IDENTITY BUILDING

Actions (immediate/long term)

• Diversify HELSUS members’ form and level of engagement in HELSUS activities

• Increase awareness through communication efforts within/beyond UH about HELSUS and its aims

• Continue to create opportunities for feedback and initiatives from members

Metrics

• Every HELSUS member participates in annual activities in at least one way

• # of HELSUS members participating in events

• # of HELSUS events self-organized by members

• Member activity in social media using @HelsinkiSus

• Visibility of HELSUS in University communication
ENABLED THROUGH CORE RESOURCES, HELSUS IS

...an established operational unit across seven faculties

catalyzing new openings to get third-party funding on topical research

...is supported by permanent budget funding from the rector and commitments by member faculties, complemented by University Services
...is a national leader and one of the European leaders in sustainability science, supported by its extensive network

...becomes an esteemed partner in the sustainability science community internationally
SECURING EXTERNAL RESOURCES AND ESTABLISHING PARTNERSHIPS

**Actions**

- Organize networking and proposal-writing workshops for funding calls
- Promote HELSUS research to international partners to increase invitations in EU and other international calls
- Actively participate in the agenda building of sustainability research -> new competitive funding opportunities

**Metrics**

- # of HELSUS-driven funding applications and funded research projects
- # of new partners in HELSUS-driven research project applications and projects
- # of visits to partner organizations
- Increased invitations of HELSUS (coordination) to fora contributing to agenda setting of sustainability research
- New joint projects with external funding with national/international partners (# until 2020, # until 2030)
SECURING RESOURCES WITHIN UH

Actions

• 2019-2020: Make sustainability more visible in the University strategy -> implications for the role of HELSUS

• Hold the Regular Deans’ meeting twice a year

• Continue the strong support from the faculties on the HELSUS Steering Group

• Foster synergies between other cross-faculty networks, such as URBARIA, INEQ, INAR, HiDATA, etc.

• Keep the active expert role of HELSUS in the University Sustainability Committee and other bodies

Metrics

• 100% resources from University Services for coordination and communication

• HELSUS funding in the University’s regular budget balanced with faculty commitments

• Faculty commitment to HELSUS funding until 2030

• HELSUS included in faculty strategies

UNIVERSITY OF HELSINKI

HELSUS
HELLEININ INSTITUTE OF SUSTAINABILITY SCIENCE
IN DOING HIGH QUALITY INTERDISCIPLINARY RESEARCH, HELSUS

...conducts sustainability research as a new way to co-produce transformative knowledge for solution pathways

...develops theoretical and methodological excellence in sustainability science

...establishes a thematic research agenda
LONG-TERM, HIGH-QUALITY INTERDISCIPLINARY RESEARCH

Action plan

- Advance HELSUS thematic development work
- Facilitate opportunities to develop integrative research activities and funding applications

Metrics

- # of HELSUS (student) members
- # of (interdisciplinary) peer-reviewed publications
- # of contributions in sustainability fora
- # of completed dissertations of HELSUS student members
- # of cross-faculty research initiatives -> HELSUS / external funding
- # of HELSUS-driven funding applications and HELSUS-funded research projects
- # of inbound and outbound international mobility and visits among the HELSUS network
IN MAKING A SOCIETAL IMPACT, HELSUS

...acts in a knowledge-brokering role, providing synthesized knowledge for society

...mobilizes the research community into active dialogue with society using multiple forms of communication

...advocates the significance of science-based knowledge in society
MAKING SOCIETAL IMPACT

Action plan

• Establish and regularly execute a HELSUS Co-creation Lab

• Continue cooperation with the Prime Minister’s Office (e.g. policy dialogues)

• Coordinate the Sustainability Expert Panel

• Continue to develop and execute the communication strategy, including the establishment of a policy brief series

• Secure funding for and the production of research syntheses

Metrics

• # of partners and events in the Lab

• # of events with the PM office

• # of policy briefs, visibility and use of them (# of citations/other appearances)

• Growing internet reach and social media presence of @Helsinkisus (Twitter)

• # of research syntheses published
NEW SUSTAINABILITY EDUCATION

- Creating a basic understanding of sustainability in all fields
- Engaging the academic teaching community in integrating sustainability within all courses
- Contributing to educating experts in sustainability science
NEW SUSTAINABILITY EDUCATION

Action plan

- Continue and develop university teacher training in sustainability
- Participate in the establishment of a University-level general sustainability course together with Centre for University Teaching and Learning
- Continue the trainee program, Master Classes and Co-creation Labs

Metrics

- # of teachers participating in sustainability education training
- # of students finishing a sustainability course
- # of students engaging in HELSUS events and classes