Russia - Finland
Reflections on neighbours next door

Where news happen?

Economy/Culture

2001-2006

2011-2017

- Interest in culture grows in time and spreads to cities beyond Helsinki
- Helsinki dominates news related to economy
- Compared to federal media, Russian regional newspapers refer to a wider range of locations in Finland

Methods:
- POI Mapping
- Topic Models

Sports and politics

- Two strong themes, politics and sports, vie for attention.
- When geopolitical situation involving Russia is largely stable, sports takes a bigger role.

Methods:
- TF-IDF

- Sports is less prominent in the media when large political stories take place

YLE News

2006 - Sports and politics

2008 - Politics

2010 - Back to sports and politics

Research Questions

What are the images of:
Finland in Russian media?
Russia in Finnish media?

What are the temporal changes?

Defining the neighbour

How does Russian and Finnish media use word **neighbour** in news articles describing each other? We calculated distributional word representations to see which words are used in similar context.

<table>
<thead>
<tr>
<th>Example period 2004-2009</th>
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<tbody>
<tr>
<td>RuFed Fellow citizen</td>
</tr>
<tr>
<td>RuReg Fellow countryman</td>
</tr>
<tr>
<td>YLE Interest</td>
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</tbody>
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Nearby words for **neighbour** in Russian Federal media, Russian Regional media and Finnish YLE news over a 5 year.

Methods:
- Word2Vec

Data

Period: 1997-2017

- Intergrum
  - Federal: 25374 articles
  - Regional: 36017 articles

- YLE in Finnish and Russian
  - 68472 articles

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