

My Journey of entrepreneurship

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Dreaming of Impact

- Thought about starting an NGO or becoming a social entrepreneur
- Motivated by purpose, not profit. Wanted to create something meaningful for society

Muhammad Yunus, Bangladeshi economist, social entrepreneur, and Nobel Peace Prize laureate renowned for pioneering the concept of microcredit.



Why Helsinki Incubator?

- Searching for direction while applying for a PhD
- Joined the Helsinki Incubator – Circulator 1.0.
Curious to explore what's possible beyond academia



A Community That Builds You

- Weekly expert sessions and peer brainstorms
- Created the habit of thinking like an entrepreneur
- Supportive environment to discuss, explore, and grow ideas



Friendships & Global Connections

- Built deep connections with like-minded people around the world
- Developed a global perspective on business and sustainability
- Grew into a community of support, inspiration, and shared learning



Transformation in Thinking

- Learned to see opportunity everywhere — less stress of job, more curiosity
- Gained understanding of business logic and real-world economics
- Developed an 'employer mindset': cost, value, structure

Gaining Real-World Skills

- Improved communication and presentation skills
- Learned to pitch my idea — my story, not someone else's
- Gained access to spaces, events, and knowledge I never had before



Stepping onto the Global Stage

- Attended World Circular Economy Forum & Nordic Deep Tech Summit & UN Climate Change Conference (COP29)
- Represented my vision and networked with global leaders
- Realized: I can do this — just need the right tools



Understanding the Ecosystem

- Learned about funding options: Business Finland, Startup Grant, etc.
- Benchmarked with similar businesses
- Began mapping out what I need to make the dream real

Launching My Organization

- Founded **Space In Between** (non-profit)
- Inspired by superhero dreams — but grounded in 24/7 real work.



Redefining Leadership

First Paying customer: UNDP (Chengdu) + Finnish Delegation



- Not 'the boss' — everyone else becomes your boss (clients, partners, team)
- Built early trust and credibility in global circles

Highs & Lows of the Journey

- ✨ Wins: More visibility, more deals at UN Conferences
- 💔 Fails: Disappearing clients, canceled contracts, budget gaps
- 🧑 Loneliness: No paid employees — only partners
- 💰 Financial stress: No stable income, uncertainty about the future

What Keeps Me Going

- More cases → More confidence → More clarity
- Began to understand the process of doing business
- Realized: It's about the *journey*, not just the outcome

Thank you
very much

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