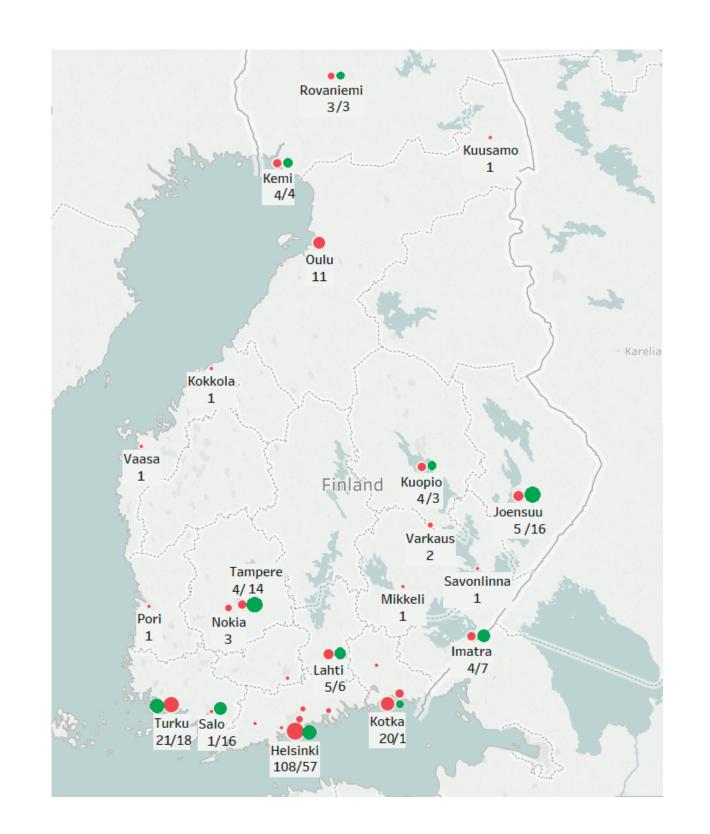
Russia - Finland

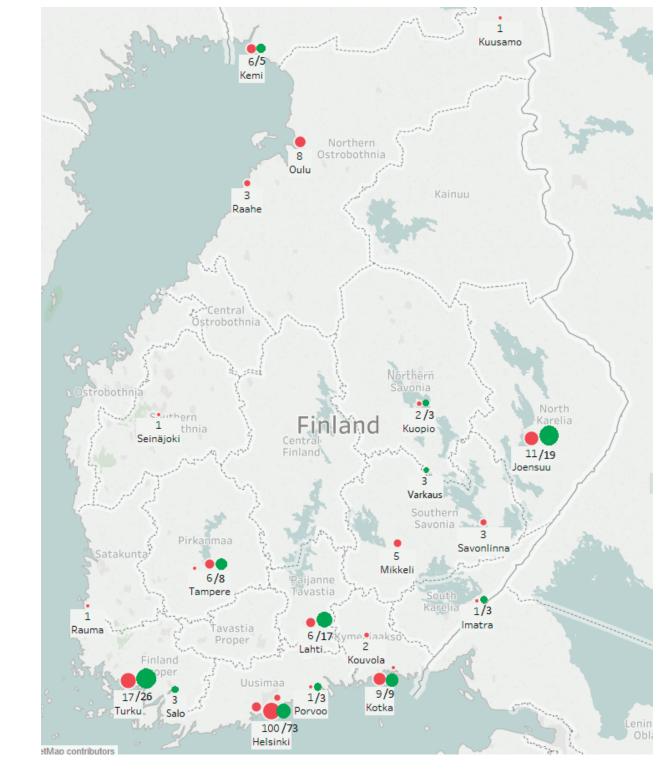
Reflections on neighbours next door



Where news happen?

Economy/Culture





2001-2006

- Interest in culture grows in time and spreads to cities beyond Helsinki
- Helsinki dominates news related to economy
- Compared to federal media, Russian regional newspapers refer to a wider range of locations in Finland

Methods: POI Mapping Topic Models 2011-2017

Research Questions

What are the images of: Finland in Russian media? Russia in Finnish media?

What are the temporal changes?

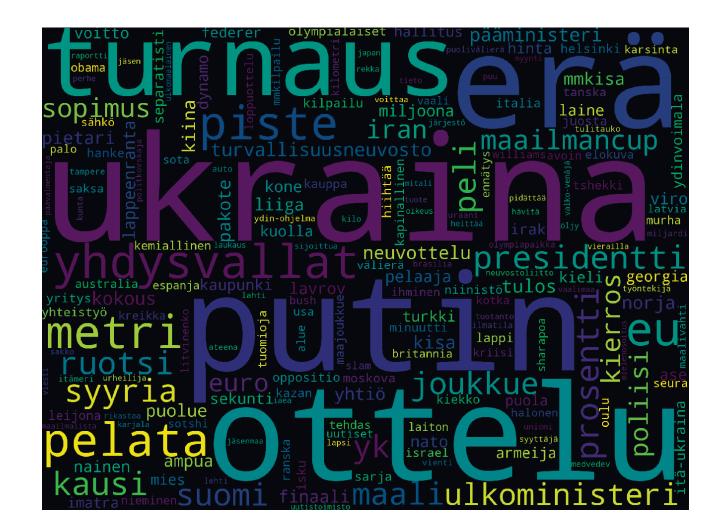
Sports and politics

- Two strong themes, politics and sports, vie for attention.
- When geopolitical situation involving Russia is largely stable, sports takes a bigger role.

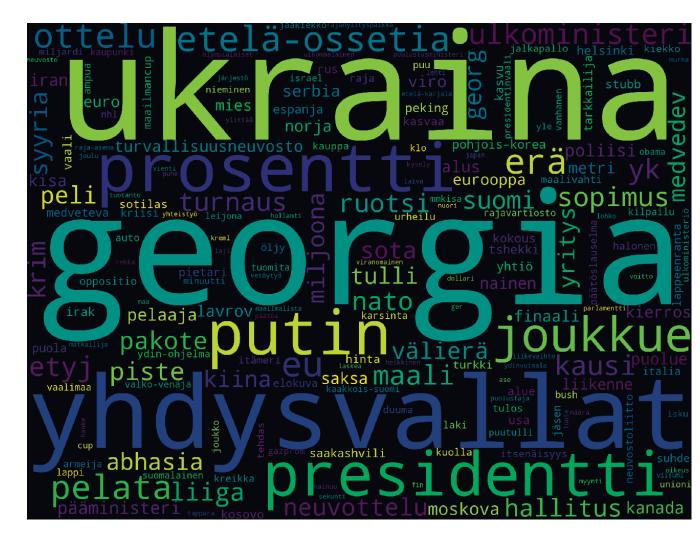
Methods: TF-IDF

 Sports is less prominent in the media when large political stories take place

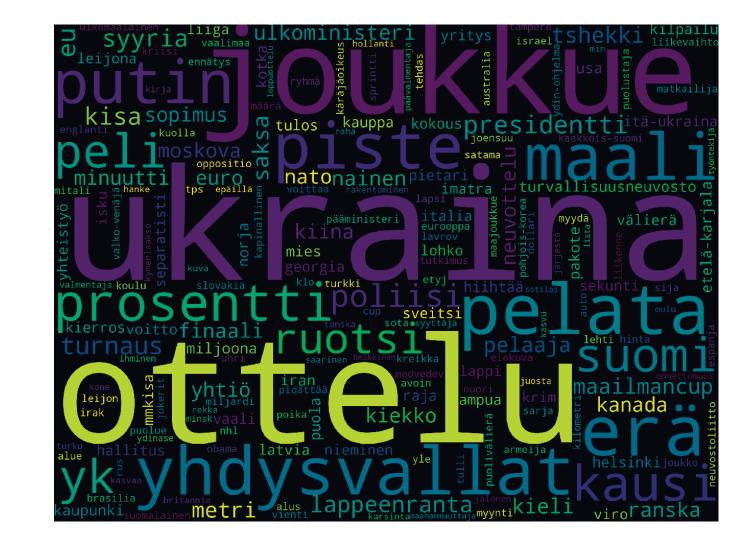
YLE News



2006 - Sports and politics



2008 - Politics



2010 - Back to sports and politics

Defining the neighbour

How does Russian and Finnish media use word neighbour in news articles describing each other? We calculated distributional word representations to see which words are used in similar context.

Example period 2004-2009							
RuFed	Fellow citizen	European	West	Ally	Slogan	America	Alarm
RuReg	Fellow countryman	Width	Fellow citizen	All over	Palmyra	Finn	European
YLE	Interest	Tension	Stability	Foe	Military	Folkhemmet	Threat

Nearby words for **neighbour** in Russian Federal media, Russian Regional media and Finnish YLE news over a 5 year.

Western countries Aggression Community Finns

Methods: Word2Vec

Data

Period: 1997-2017

Intergrum

Federal: 25374 articles Regional: 36017 articles

YLE in Finnish and Russian

68472 articles







