REQUIRED CHANGES AT POLICY LEVEL TO BRIDGE THE GAP

- a. More awareness regarding the barriers faced by female entrepreneurs
- b. More incentives and financial support
- c. Launch of ad hoc policies
- d. Launch of enducational programmes

REQUIRED CHANGES AT SOCIETAL LEVEL TO BRIDGE THE GAP

- a. Support a risk taking attitude
- b. Promote successful female entrepreneurs as positive role models
- c. Women led enterprises tend to employ women

REQUIRED CHANGES AT INDIVIDUAL LEVEL TO BRIDGE THE GAP

- a. Changes in knowledge
- b. Changes in attitudes
- c. Provision of Tools to innovate
- d. Increased Networking Activities

CHALLENGES FACED BY FEMALE ENTREPRENEURS

Women may be discriminated during negotiations.

Women pay the cost of parenthood.

There are biases towards women in the market.

EXPECTED OUTCOMES:

- a. Create a resilient and inclusive Nordic Society
- b. Promote the training and mentoring for 50 female entrepreneurs
- c. Promote cross border cooperation among female entrepreneurs
- d. Allow the creation of new green start ups and/or of sustainable companies

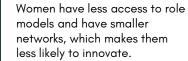


GENDER GAP IN GREEN ENTREPRENEURSHIP

BENEFICIARIES

50 female entrepreneurs across Finland, Sweden and Norway but also society at large

Outputs will be achieved through the activities of the 5 Cross Border Living Labs (3 in Finland, 1 in Sweden and 1 in Norway) and communication activities based on The Green Smart portal, social media, a hackaton and events open to alla citizens



Climate technologies can require large capital investments upfront and women tend to face higher interest rates.

