

FOOD AND SUSTAINABILITY!

THE FUTURE OF SUSTAINABILITY IN FOOD SYSTEMS

YDIRE International webinar


19th of April from 9.30 to 11.30 EET (GMT+2:00 Helsinki) in ZOOM

- 9.30 **Opening and moderation**
Silvia Gaiani, Senior Researcher, University of Helsinki Ruralia Institute, Finland
Rumy Narayan, Project Researcher, University of Vaasa, Finland
- 9.35 **Sustainability in large Finnish companies**
Helena Kekki, Director at FIBS, Finland
- 9.55 **Sustainable food systems: driving food waste prevention through technology and behavior change**
Steven Finn, Vice President at Leanpath and Professor at UPenn, USA
- 10.15 **Building sustainable food systems with Smart Agriculture**
Hannu Haapala, Head of the Smart Bioeconomy research group at JAMK University of Applied Sciences, Finland
- 10.35 **Building a sustainable and resilient food system with cellular agriculture**
Maija Itkonen, CEO & co-founder of Onego Bio, Finland
- 10.55 **Consumer insights into promoting sustainable food consumption**
Harri Luomala, Research Professor in food consumption at School of Marketing and Communication, University of Vaasa, Finland
- 11.15 - **Discussion session**
11.30 Silvia Gaiani

PLEASE REGISTER BY 17TH OF APRIL! FREE!

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Modifications to the programme may occur.

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