



International Conference of Young Folklorists

26–28 October 2022

THE STUFF OF TRADITION: MATERIALITY AND MEDIA IN FOLKLORE STUDIES

Helsinki, Finland

Programme

TIME

WEDNESDAY 26.10.

08:30–09:00

☞ REGISTRATION ☞

3rd floor in Athena Building, Siltavuorenpenger 3 A

Athena, Room 302

09:00–09:15

☞ OPENING WORDS ☞

Keynote

09:15–10:15

Paul Manning (Trent University): In the weird space of the hyphen: newspapers and folklore

10:15–10:40

☞ COFFEE ☞

Athena, Room 302

Session I

Athena, Room 168

Parallel Session I

10:40–11:10 **Lodewyk Barkhuizen** (*University of Tartu*): The interplay of the material and immaterial in the construction and decay of allegorical cars in the Mindelo Carnaval10:40–11:10 **Anna Zalewska** (*Nicolaus Copernicus University*): Otherworldly guardian and helper: Hypostases of the dead mother in East Slavic magic fairy tale

10:40–12:10

11:10–11:40 **Anastasiya Fiadotava** (*Estonian Literary Museum*): The mediatization of materiality: a case study of Estonian humorous memes11:40–12:10 **Alina Oprelianska** (*University of Tartu / Taras Shevchenko National University of Kyiv*): Prosperity Is the New Beauty: Some Notes on the Concept of Beauty in Ukrainian Wonder Tales11:40–12:10 **Silvie Lang** (*University of Kassel*): The Stuff of Fairy Tales: Materiality in Franz Schönwerth's unpublished works

12:10–13:40

☞ LUNCH ☞

Session II

Parallel Session II

13:40–14:10 **Jason S. Cordova** (*University of Tartu*): Journey to the Sixth Sun: Living Representations of Mesoamerica through Computer Modeling of the Mayan Calendar13:40–14:10 **Rawan Alfuraih** (*SOAS University of London*): Ethnography of the Entanglement of Sibaheen Folktales with Ushaiger's Pre-Modern Mud Spaces

13:40–15:10

14:10–14:40 **Tenno Teidearu** (*University of Tartu / Estonian National Museum*): Materials and Decay: Esoteric Meaning of Material Properties and Processes in the Case of Crystals in New Spirituality14:10–14:40 **Digne Ūdre** (*University of Tartu / Institute of Literature, Folklore and Art, University of Latvia*): Folk Narratives and Vernacular Artefacts: Eight-pointed Star as the Symbol of the Singing Revolution in Latvia



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☞ COFFEE ☞

Athena, Room 302

Session III

15:40–16:10 **Polina Holitsyna** (*University of Tartu*): Pagan metal scene in Estonia: “reproducing authenticity” in the identity construction processes

15:40–17:10

16:10–16:40 **Kinga Horváth** (*Eötvös Loránd University*): Quarantine through the Hungarian pre-teens’ eyes

16:40–17:10 **Gabriella Vámos** (*Institute of Ethnography and Folklore Department of Material Ethnography, Semmelweis Medical History Museum*): The Cultural Heritage of the Studio of Young Folk Artists in Hungary

Athena, Room 168

Parallel Session III

15:40–16:10 **Iida Kalakoski** (*Tampere University*) and **Riina Sirén** (*Tampere University*): Triumphant vernacular: The paradox of unveiled timbers

16:10–16:40 **Lotta Leiwo** (*University of Helsinki*): Vernacular newspaper writers discussing and traditionalizing Finnishness in 1880s North America

16:40–17:10 **Toni Saarinen** (*University of Helsinki*): Institutionalising folklore and epistemic power relationships in the conspiracist milieu

18:00

☞ UNIVERSITY RECEPTION ☞

University Main Building, Unioninkatu 34



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THURSDAY 27.10.

Athena, Room 302

Keynote

09:00–10:00

Kaarina Koski (*University of Helsinki*): Digital materiality of internet memes

10:00–10:20

☞ COFFEE ☞

Athena, Room 302

Session I

Athena, Room 168

Parallel Session I

10:20–11:50

10:20–10:50 **Vilina Silvonen** (*University of Eastern Finland*) and **Emmi Kuittinen**: At the interface of impressions, body, and tradition. A case study of emotions in a contemporary lament performance10:50–11:20 **Malay Bera** (*Ashoka University*): Emotion and Belief in a Possession Event: The case of Baba Chandrasekhar in Bagnan10:20–10:50 **Heli Paakkonen** (*University of Helsinki*): Field working under the bridges: Helsinki writings by J.K. Harju10:50–11:20 **Iida Rätty** (*University of Turku*): Describing illness in coronary artery disease narratives11:20–11:50 **Anna Reepschlager** (*Memorial University*): The Sweater Curse: Exploring Knitting Superstition on Reddit

11:50–13:20

☞ LUNCH ☞

Session II

Parallel Session II

13:20–14:50

13:20–13:50 **Kikee Doma Bhutia** (*Namgyal Institute of Tibetology*): Intermediaries between the Past and Present: Understanding Emotional Archiving of Memories Through Objects and Narratives13:50–14:20 **Asta Sutinen** (*University of Helsinki*): Romantic hopes and revealed grudges – amusement mail as an intimate letter and social act in the early 20th century Finland14:20–14:50 **Rebecca Irvin** (*University of Manchester*): Horns (artistic performance)13:20–13:50 **Laura Suszta** (*Eötvös Loránd University*): Conceptions of Afterlife among the Denesuline Nation as described by Samuel Hearne (1745–1792)13:50–14:20 **Vivek Raj** (*Banaras Hindu University*): Gaya Sraddha Ritual and Its Actors: Tradition and Changes14:20–14:50 **Arta Krūze** (*University of Latvia, Institute of Literature, Folklore and Art of the University of Latvia*): Singing of mocking songs in Latvian traditional wedding: what the texts of folk songs reveal about guest clothing

14:50–15:10

☞ COFFEE ☞



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TIME

THURSDAY 27.10.

Athena, Room 302

Session III

15:10–15:40 **Mikaela Krantz** (*University of Tartu*): Reconstructing Heathenry in Cyberspace

15:10–16:40

15:40–16:10 **Jesse Barber** (*University of Helsinki*): Encircling serpents: Cosmological timelines and the example of the world serpent

16:10–16:40 **Felipe Tkac** (*Federal University of Paraná*): A Confederação dos Tamoiós: Epic form, nation-building and Romantic Nationalism in 19th century Brazil

Athena, Room 168

Parallel Session III

15:10–15:40 **Sofia Wanström** (*Åbo Akademi University*): "Where should you start?" – Tellability of Experiences of Rape within a Finland-Swedish MeToo Campaign

15:40–16:10 **Hanna-Kaisa Lassila** (*University of Turku*): Public shaming on social media as vernacular surveillance

16:10–16:40 **Rash-ha Muntaqaa** (*University of Tartu*): Ghosting men: folklore of resilience against gender-based violence

🎬 FILM SCREENING 🎬

Shepherds of the Earth

Directed by **Iiris Härmä**

Released: 2022

Original title: Luomakunnan vartijat

Running time: 75 minutes

Director will be present at the screening, and a Q&A session will be held

17:00

"The story of the film takes place in Turkana, Kenya. This unique place is also known as the Cradle of Humankind where the discoveries of prehistorical human origins are made. The area is nowadays inhabited by the indigenous pastoral tribe called Daasanach. Our main character Álvaro Fernández-Llamazares, Spanish ethnobiologist arrive to Turkana to study the relationship between humans and nature. He becomes friends with a tribe member Job Nasak, who guides him into the daily life of the village. Alvaro gets impressed by traditional fables and animal stories of the tribe and he is asked to collect them for the first ever Daasanach language story book. The stories paint a picture of vivid nature and a rich wildlife. But while exploring the national park Alvaro discovers dry and bare landscape with hardly any animals left. So starts a fascinating story from the Cradle of Humankind, a story of the nomadic people's struggle to survive, of poaching, nature reserve rangers, tribal wars over scarce resources and prehistoric fossils. The two worlds of biologists and the tribe members collide revealing the values of wildlife and nature for both."

Aurora Building (Siltavuorenpenger 10), Room 229



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FRIDAY 28.10.

Athena, Room 302

Session I

- 09:00–10:30 09:00–09:30 **Tuukka Karlsson** (*University of Helsinki*): Kalevala-metric communicative and non-communicative incantations: Discussing canonical terminology of Finno-Karelian knowledge objects
- 09:30–10:00 **Siria Kohonen** (*University of Helsinki*): Evaluating ritual performances – Expectancy, performance, and placebo
- 10:00–10:30 **Danila Rygovskiy** (*University of Tartu*): A Church of Christ in the North: Manifestations of Sainthood in the Priestless Old Believer Community of Dubches

Athena, Room 168

Parallel Session I

- 09:00–09:30 **Tero Ahlgren** (*University of Turku*): “First Tractor Division” Fighting in a Hybrid Battlefield: Memes as Wartime Vernacular
- 09:30–10:00 **Irena Snukiškienė** (*Vilnius University*): Linguo-Cultural Shifts in English Conceptualisation of LIE
- 10:00–10:30 **Ilya Sulzhytski** (*University of Greifswald*): “Holocaust Vocabulares”: Semantic Similarity Methods in Analyzing Holocaust Tourists’ Experience

10:30–10:50

☞ COFFEE ☞

Session II

Parallel Session II

- 10:50–11:20 **Vesa Matteo Piludu** (*University of Helsinki*): Indigenous Traditional Ecological Knowledges and Biocultural Diversity Conservation: Protecting Immaterial and Material Heritages
- 10:50–12:20 11:20–11:50 **Michele Tita** (*University of Tartu*): Imagining Wilderness: Engagement with a Non-Perceivable Environment
- 11:50–12:20 **Silja Heikkilä** (*Independent*): Dreams and Living Heritage
- 10:50–11:20 **Roberta Fiorina** (*University of Torino*): Heritage, social networks and ethnogenesis: the case of the Northwest Coast Indigenous youth
- 11:20–11:50 **Rok Mrvič** (*Institute of Slovenian Ethnology*): “May the black eagles pluck out your eyes”: Taboo in metaphors of the Slovenian 19th century swearing

12:20

☞ CLOSING WORDS AND AFTER-CONFERENCE ACTIVITY ☞

To be informed during the conference