



# International Conference of Young Folklorists

26–28 October 2022

THE STUFF OF TRADITION: MATERIALITY AND MEDIA IN FOLKLORE STUDIES

Helsinki, Finland

## Programme

TIME

WEDNESDAY 26.10.

08:30–09:00

☞ REGISTRATION ☞

3rd floor in Athena Building, Siltavuorenpenger 3 A

Athena, Room 302

09:00–09:15

☞ OPENING WORDS ☞

Keynote

09:15–10:15

**Paul Manning (Trent University):** In the weird space of the hyphen: newspapers and folklore

10:15–10:40

☞ COFFEE ☞

Athena, Room 302

Session I

Athena, Room 168

Parallel Session I

10:40–11:10 **Lodewyk Barkhuizen** (*University of Tartu*): The interplay of the material and immaterial in the construction and decay of allegorical cars in the Mindelo Carnival10:40–11:10 **Anna Zalewska** (*Nicolaus Copernicus University*): Otherworldly guardian and helper: Hypostases of the dead mother in East Slavic magic fairy tale

10:40–12:10

11:10–11:40 **Anastasiya Fiadotava** (*Estonian Literary Museum*): The mediatization of materiality: a case study of Estonian humorous memes11:10–11:40 **Rimma Erkkö** (*Tampere University*): Laughter and violence in folktale “Red skirt and eternal bread” and its intermedial adaptations11:40–12:10 **Silvie Lang** (*University of Kassel*): The Stuff of Fairy Tales: Materiality in Franz Schönwerth’s unpublished works11:40–12:10 **Alina Oprelianska** (*University of Tartu / Taras Shevchenko National University of Kyiv*): Prosperity Is the New Beauty: Some Notes on the Concept of Beauty in Ukrainian Wonder Tales

12:10–13:40

☞ LUNCH ☞

Session II

Parallel Session II

13:40–14:10 **Michele Tita** (*University of Tartu*): Imagining Wilderness: Engagement with a Non-Perceivable Environment13:40–14:10 **Rawan Alfuraih** (*SOAS University of London*): Ethnography of the Entanglement of Sibaheen Folktales with Ushaiger’s Pre-Modern Mud Spaces

13:40–15:10

14:10–14:40 **Tenno Teidearu** (*University of Tartu / Estonian National Museum*): Materials and Decay: Esoteric Meaning of Material Properties and Processes in the Case of Crystals in New Spirituality14:10–14:40 **Digne Ūdre** (*University of Tartu / Institute of Literature, Folklore and Art, University of Latvia*): Folk Narratives and Vernacular Artefacts: Eight-pointed Star as the Symbol of the Singing Revolution in Latvia14:40–15:10 **Ruchi Rana** (*University of Delhi*): Aipan: From Ritual Floor Painting to Mediatization of its Folk Aesthetics and Commodification14:40–15:10 **Ilze Cepurniece** (*Jāzeps Vītols Latvian Academy of Music, Institute of Literature, Folklore and Art of the University of Latvia*): Hymns in Latgalian Catholic Prayer Books: History, Types and Uses



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15:10–15:40

☞ COFFEE ☞

### Athena, Room 302

Session III

15:40–16:10 **Polina Holitsyna** (*University of Tartu*): Pagan metal scene in Estonia: “reproducing authenticity” in the identity construction processes

15:40–17:10

16:10–16:40 **Kinga Horváth** (*Eötvös Loránd University*): Quarantine through the Hungarian pre-teens’ eyes

16:40–17:10 **Gabriella Vámos** (*Institute of Ethnography and Folklore Department of Material Ethnography, Semmelweis Medical History Museum*): The Cultural Heritage of the Studio of Young Folk Artists in Hungary

### Athena, Room 168

Parallel Session III

15:40–16:10 **Iida Kalakoski** (*Tampere University*) and **Riina Sirén** (*Tampere University*): Triumphant vernacular: The paradox of unveiled timbers

16:10–16:40 **Lotta Leiwo** (*University of Helsinki*): Vernacular newspaper writers discussing and traditionalizing Finnishness in 1880s North America

16:40–17:10 **Toni Saarinen** (*University of Helsinki*): Institutionalising folklore and epistemic power relationships in the conspiracist milieu

18:00

☞ UNIVERSITY RECEPTION ☞

University Main Building, Unioninkatu 34



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TIME

THURSDAY 27.10.

### Athena, Room 302

09:00–10:00

Keynote

**Kaarina Koski** (*University of Helsinki*): Digital materiality of internet memes

10:00–10:20

☞ COFFEE ☞

### Athena, Room 302

Session I

10:20–11:50

10:20–10:50 **Vilina Silvonon** (*University of Eastern Finland*) and **Emmi Kuittinen**: At the interface of impressions, body, and tradition. A case study of emotions in a contemporary lament performance

10:50–11:20 **Malay Bera** (*Ashoka University*): Emotion and Belief in a Possession Event: The case of Baba Chandrasekhar in Bagnan

11:20–11:50 **Eerika Koskinen-Koivisto** (*University of Jyväskylä*) and **Kristiina Korjonen Kuusipuro** (*University of Jyväskylä*): Touching as mediator: articulating embodied and emotional memories with affect cards

11:50–13:20

☞ LUNCH ☞

Session II

13:20–14:50

13:20–13:50 **Kikee Doma Bhutia** (*Namgyal Institute of Tibetology*): Intermediaries between the Past and Present: Understanding Emotional Archiving of Memories Through Objects and Narratives

13:50–14:20 **Asta Sutinen** (*University of Helsinki*): Romantic hopes and revealed grudges – amusement mail as an intimate letter and social act in the early 20th century Finland

14:20–14:50 **Rebecca Irvin** (*University of Manchester*): Horns (artistic performance)

14:50–15:10

☞ COFFEE ☞

### Athena, Room 168

Parallel Session I

10:20–10:50 **Heli Paakkonen** (*University of Helsinki*): Field working under the bridges: Helsinki writings by J.K. Harju

10:50–11:20 **Iida Rätty** (*University of Turku*): Describing illness in coronary artery disease narratives

11:20–11:50 **Anna Reepschlager** (*Memorial University*): The Sweater Curse: Exploring Knitting Superstition on Reddit

Parallel Session II

13:20–13:50 **Laura Suszta** (*Eötvös Loránd University*): Conceptions of Afterlife among the Denesuline Nation as described by Samuel Hearne (1745–1792)

13:50–14:20 **Vivek Raj** (*Banaras Hindu University*): Gaya Sraddha Ritual and Its Actors: Tradition and Changes

14:20–14:50 **Arta Krūze** (*University of Latvia, Institute of Literature, Folklore and Art of the University of Latvia*): Singing of mocking songs in Latvian traditional wedding: what the texts of folk songs reveal about guest clothing



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THURSDAY 27.10.

### Athena, Room 302

Session III

15:10–15:40 **Mikaela Krantz** (*University of Tartu*): Reconstructing Heathenry in Cyberspace

15:10–16:40

15:40–16:10 **Anna Lazareva** (*Independent*): “Ok google what does a dream of fish mean”: Search Queries’ Anthropology

16:10–16:40 **Justin Ó Glasáin** (*Dublin City University*): Mionaealach - A Local Folk Illness in County Kildare, Ireland

### Athena, Room 168

Parallel Session III

15:10–15:40 **Sofia Wanström** (*Åbo Akademi University*): “Where should you start?” – Tellability of Experiences of Rape within a Finland-Swedish MeToo Campaign

15:40–16:10 **Hanna-Kaisa Lassila** (*University of Turku*): Public shaming on social media as vernacular surveillance

16:10–16:40 **Rash-ha Muntaqaa** (*University of Tartu*): Ghosting men: folklore of resilience against gender-based violence

### 🎬 FILM SCREENING 🎬

#### *Shepherds of the Earth*

Directed by **Iiris Härmä**

Released: 2022

Original title: Luomakunnan vartijat

Running time: 75 minutes

Director will be present at the screening

17:00

Aurora Building (Siltavuorenpenger 10), Room 229



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## Programme

TIME

FRIDAY 28.10.

### Athena, Room 302

Session I

- 09:00–09:30 **Arina Kupriianova** (*Independent*): The sacralization of a poet: the case of Nikolai Rubtsov
- 09:00–10:30 09:30–10:00 **Siria Kohonen** (*University of Helsinki*): Evaluating ritual performances – Expectancy, performance, and placebo
- 10:00–10:30 **Danila Rygovskiy** (*University of Tartu*): A Church of Christ in the North: Manifestations of Sainthood in the Priestless Old Believer Community of Dubches

### Athena, Room 168

Parallel Session I

- 09:00–09:30 **Tero Ahlgren** (*University of Turku*): “First Tractor Division” Fighting in a Hybrid Battlefield: Memes as Wartime Vernacular
- 09:30–10:00 **Irena Snukiškienė** (*Vilnius University*): Linguo-Cultural Shifts in English Conceptualisation of LIE
- 10:00–10:30 **Ilya Sulzhytski** (*University of Greifswald*): “Holocaust Vocabulaires”: Semantic Similarity Methods in Analyzing Holocaust Tourists’ Experience

10:30–10:50

☞ COFFEE ☞

Session II

- 10:50–11:20 **Vesa Matteo Piludu** (*University of Helsinki*): Indigenous Traditional Ecological Knowledges and Biocultural Diversity Conservation: Protecting Immaterial and Material Heritages
- 10:50–12:20 11:20–11:50 **Jason S. Cordova** (*Society for Cultural Astronomy in the American Southwest*): Journey to the Sixth Sun: Living Representations of Mesoamerica through Computer Modeling of the Mayan Calendar
- 11:50–12:20 **Silja Heikkilä** (*Independent*): Dreams and Living Heritage

Parallel Session II

- 10:50–11:20 **Roberta Fiorina** (*University of Torino*): Heritage, social networks and ethnogenesis: the case of the Northwest Coast Indigenous youth
- 11:20–11:50 **Rok Mrvič** (*Institute of Slovenian Ethnology*): “May the black eagles pluck out your eyes”: Taboo in metaphors of the Slovenian 19th century swearing
- 11:50–12:20 **Rasel Ahmed** (*University of Tartu*): Synchronization of Conventions and Corporeality in the Virtual Era in Bangladesh: Transmission of Supernatural Narratives to and through Bhoot.Comi Podcast

12:20

☞ CLOSING WORDS AND AFTER-CONFERENCE ACTIVITY ☞

To be updated