

Note that this program is still preliminary. If you need to have your presentation time changed, please contact iass-9@helsinki.fi

Round tables I		Round tables II (Helsinki only)	
TUESDAY, Morning session		TUESDAY, Morning session	
Round Table: Umberto Eco (Chair: Eero Tarasti)		Issues in sociosemiotics	
<i>Fabrizi, Paolo</i> <i>Danesi, Marcel</i> <i>Knuutila, Tarja</i>		<i>Bonfantini, Massimo A., &amp; Petrilli, Susan &amp;</i> <i>Petrilli, Susan</i> <i>Ponzio, Augusto</i>	
TUESDAY, Afternoon session		TUESDAY, Afternoon session	
Session: Interpretation and Meaning in Umberto Eco's Semiotic Theory		RT: Women in Semiotics (Chair: Susan Petrilli)	
Brax, Klaus Oesch, Erna Knuutila, Tarja Yocariss, Ilias	Umberto Eco and the Ethics of Reading Searching for Traces in the Labyrinth of Meaning An Absent Encyclopedia Relativisme cognitif et indétermination	Kajannes, Katriina Vaughan, Genevieve <i>Tarasti, Eila</i> <i>Kukkonen, Pirjo</i> <i>Ponzio, Augusto</i> <i>Petrilli, Susan</i>	The way to freedom in the philosophy of Hannah Matricentric Semiotics
WEDNESDAY, Morning session		WEDNESDAY, Morning session	
RT: Writing semiotics today , WED MORNING		RT: Semioethics and Existential semiotics	
		Tönnessen, Morten <i>Petrilli, Susan</i> <i>Ponzio, Augusto</i> <i>Tarasti, Eero</i>	
WEDNESDAY, Afternoon session		WEDNESDAY, Afternoon session	
RT: Teaching of Semiotics (Chair: Kristian Bankov & Harri Veivo)		RT: Dialogue in Semiotics, Semiotics in Dialogue	
Arif, Hakim Bankov, Kristian Popova, Maria Wasik, Zdzislaw Solomonick, Abraham & Samoshchenko, Larisa <i>Calefato</i> Veivo	Teaching Semiotics in Bangladesh: an The experience of the Early Fall Schools in Our experience as lecturers in higher education Teaching on Ferdinand de Saussure's Bilateral Proposal for a School Program on Semiotic Sign-	Stanculescu, Traian	The semiotic methodology: a still neglected
FRIDAY, Morning session			
RT: The Ethical Footprint (Chair: Anne Stenroos)			
FRIDAY, Afternoon session			
RT: Levi-Strauss (Chair: Eero Tarasti)			
<i>Tarasti, Eero</i>			
SATURDAY, Morning session			
RT: Understanding signs of Existential Life (Chair: Eero Tarasti)			
Ipsen, Guido Marcus, Solomon Bankov, Kristian <i>Hocevar, Drina</i> <i>Landowski, Eric</i>	The Semiotic Imperative: Fundamentals on Existential Semiotics and Mathematics Time and Narrative in Existential Semiotics		
SATURDAY, Afternoon session			
Conceptualist theories in semiotics (Chair: Ivan Mladenov)			
Kenesei, Andrea Mladenov, Ivan Polidoro, Piero	Conceptualisation in Poetry On thinking semiotically		
SUNDAY, Morning session			
Globality of Languages (Chair: Gino Stefani)			
Stefani, Gino & Guerra Lisi, Stefania Spampinato, Francesco Helkala-Koivisto, Sari Mereni, Antoni	Les Styles expressifs prénataux dans l'étude des Can prosodic features in musical experience		

Note that this program is still preliminary. If you need to have your presentation time changed, please contact iass-9@helsinki.fi

Round tables III (Spanish & French)		Research groups	
TUESDAY, Morning session		TUESDAY, Morning session	
RT: Communication & Spectacle (ES)		Warsaw University / Logical semiotics	
Bañuelos, Jacob	Análisis de la Espectacularización en You Tube:	Brozek, Anna	On Understanding Music
Gutiérrez Carbajo, Francisco		Horecka, Aleksandra	The Concept of Common Views: Can We
Pardo Abril, Neyla Craciela	La metáfora visual en el espectáculo noticioso	Jadacki, Jacek	Ten Misunderstandings About Understanding
Ramírez Peña, Luis Alfonso	El entendimiento como repetición y diferencia	Kasprzyk, Zuzanna	Genesis and Structure of Moral Dilemmas.
James, Ariel José		Odwowaz-Sypniewska, Joanna	Natural Kind Terms and Successful
TUESDAY, Afternoon session		TUESDAY, Afternoon session	
RT: Communication & Spectacle (FR, EN, cont.)		Hermeneutics and semiotics of intercultural communication (Aalborg)	
Helbo, André	Sémiotique du spectacle vivant: le corps du déni	Etemadi, Maziar	Beyond Appearances, Reveal and the Conceal.
Imbert, Gérard	Télévision et transformation spectaculaire de la	Lyngseth, Oyvind	The Potential of the Aesthetic in the Islamic
Andacht, Fernando	Reflections on a Brazilian TV indexical fable: the	Nörreklit, Lennart	The double hermeneutics of signs
Ruggieri, Francesca De	Marie Antoinette by Sofia Coppola. An	Zeller, Jörg	Communication environments: multidimensional
Koldobsky, Daniela			
WEDNESDAY, Morning session		WEDNESDAY, Morning session	
RT: Semióticas de la in comunicación (ESP, HKI)		Chinese-western comparative semiotics	
Mangieri, Rocco	Semiótica y poética de la in-movilidad: las artes	Chen, Hsiang-Ju & Lin, Kuo-Hsiung & Tsai, Yuan-	One Aspect of the Neo-Confucian Structure in
Magariños de Morentin, Juan	La superación de la in comunicación. La	Haihong, Ji	Cultural Roots in the Differences of Sign
Lacalle, Charo	Semiólicas de la in comunicación: El	Huang, Yushun	A Comparison Between Yangming's Doctrine of
Finol, José Enrique	Semiólicas de la in comunicación: códigos	Xiang, ZhouZhen	Compared meta symbols between Chinese and
WEDNESDAY, Afternoon session		WEDNESDAY, Afternoon session	
RT: Semióticas de la in comunicación (ESP, cont.)		Chinese-western comparative semiotics (cont.)	
Djukich de Nery, Dobrila	El ritual del tatuaje y la de-construcción de la	Shen, Haiyan & Zhu, Yiqiang	The Symbolic Vision of Enlightenment: the power
Caro Almela, Antonio	Comunión e in comunicación en publicidad	Jie, Zhang	The Construction of the Kingdom of Semiotics:
Argüello G, Rodrigo	Es tan sólo un estúpido juego de palabras? Los	Jiazu, Gu	Memetics: A Major Breakthrough in Semiotic
		Bin, Xin	An Intertextual Analysis of Reported Speech in
FRIDAY, Morning session		FRIDAY, Morning session	
RT: Los bordes de la semiótica		Bordron / CeReS	
Arias Gibert, Enrique N.	Sobre la norma fundamental y su justificación en	Bordron, Jean-Francois & Couegnas, Nicholas &	Vertus et limites de la mecomprension dans
Caron-Pargue, Josiane	Semiotization and actualization of knowledge: a	Monjou, Marc	Comprendre un parcours (à propos des objets
López Cano, Rubén	Los bordes de la música... y de la semiótica que	Novello Paglianti, Nanta	Typologie des difficultés de compréhension dans
Magoulas, Charalampos		Beyaert, Anne	Le corps à l'envers: désorientation,
Vicente Gómez, Francisco	Poesía y sentido. En los límites de la		
FRIDAY, Afternoon session		FRIDAY, Afternoon session	
RT: Los bordes de la semiótica (cont.)		Bordron / CeReS (cont.)	
Umpiérrez Sánchez, Francisco	Reflexión semiótica sobre los símbolos	Miraglia, Valentina	Effets de sens qu'un objet singulier a d'un point
Finol, José Enrique		Bordron, J. F.	Incompréhension / non compréhension /
Pardo, Neyla		Fontanille, Jacques	Le malentendu comme pratique et stratégie
Paz Gago, José María		Mathé, Anthony	Le malentendu en situation de communication
Magariños de Morentin, Juan			
SATURDAY, Morning session		SATURDAY, Morning session	
(RT: Los bordes de la semiótica)		Semiótica, Complejidad y Transdisciplinariedad (Haidar)	
Bialogorski, Mirta		Alarcón Olvera, Alejandro	Entender y Mal entender La Muerte y El Culto a
Caro Almela, Antonio		Chavez Garcia, Maria Dolores	Cultural Utterances from ancient tradition to
Dalmasso, María Teresa		Cruz Reséndiz, Mireya Adriana	La palabra verdadera de los colores de la tierra.
Jitrik, Noé		González Tejeda, Raúl	"Manda obedeciendo" una regla de gobierno
		Haidar, Julieta	El Campo de la Semiotica: Reflexiones desde la
SATURDAY, Afternoon session		SATURDAY, Afternoon session	
RT: Betty la fea (ES)		Semiótica, Complejidad y Transdisciplinariedad (Haidar, cont.)	
Marita Soto	Televisión, <i>performance</i> y vida cotidiana	Prieto Avendaño, Marina	Análisis semiótico-discursivo del ritual sagrado
Cid Jurado, Alfredo	"El patito feo" como fábula e historia. Fases y	Ramos Beltrán, Ignacio	El cuento en la obra de Jalaludin Rumi: Procesos
Argüello G, Rodrigo	El complejo de la cenicienta. A propósito de la	Rodríguez Fernández, Sofia del Carmen	Construcción del sujeto semiótico-discursivo en
Barrios Gómez, Armin		Valencia González, José	Interdiscursividad en los textos de las Alabanzas
SUNDAY, Morning session		SUNDAY, Morning session	
RT: Betty la fea (ES, cont.)		Les ostensignes	
Cid Jurado, Mireya	"La fea más bella" ... del melodrama a la		
Lacalle, Charo			
Piñon, Juan (EN)	Are U.S. Latinos the Ugly Duckling? (7)		

Note that this program is still preliminary. If you need to have your presentation time changed, please contact iass-9@helsinki.fi

Study sessions I		Study sessions II (Helsinki only)	
TUESDAY, Morning session		TUESDAY, Morning session	
Evolution of the theory of mind (TUE)			
Bergelson, Mira B.	How much culture we need to figure out		
Bichakjian, Bernard H.	The linguistic sign: from analog to digital		
Chernigovskaya, Tatiana V.	Social Mind, Cognitive Evolution and Theory of		
Davtian, Stepan	"Theory of Realities" and Meta-Representation:		
Golovacheva, Irina	The Writer Checks Psychology: Self-Analysis		
TUESDAY, Afternoon session		TUESDAY, Afternoon session	
Evolution of the theory of mind		Actuality of Fenno-Ugric Semiotics	
Kibrik, Andrej A.	Referential choice and understanding the other's	Dubrovskaia, Elena	Image of the Other in Historical Memory of
Levinton, Georgy Akhillovich	The Meaning of meaning in the field of folklore,	Armila, Iina	The significance of structure in Kalevalaic poem
Mascialino, Rita	The "dynamic spatiality" of understanding and	Izmailova-Zueva, A. S.	The Archetypes in Udmurt Literature
Rusakova, Marina V.	Sign form and sign content interaction in speech	Kapitany, Agnes	Visual symbols of system change in Hungary
Utekhin, Iliia	Conversational Machinery behind Theory of Mind		
WEDNESDAY, Morning session		WEDNESDAY, Morning session	
Recent developments in musical narrative theory		Actuality of Fenno-Ugric Semiotics (cont.)	
Grabocz, Marta	Introduction: Théories de la "narratologie"	Madzharov, Dzheni	The Gesture For "Raising and Carrying of a
Sivojja-Gunaratnam, Anne	Narrativity, signification, and listening	Sharapov, Valery & Survo, Arno	Ethno-futurism: The Question of "Text" and
Hatten, Robert	Degrees of Narrativity in Music	Vinokurova, Irina	Serpent symbolism in Vepsian incantations
Monelle, Raymond	Objections to musical narratology	Zsélyi, Ferenc	Verbal Wounds and Verbal Healing: the
WEDNESDAY, Afternoon session		WEDNESDAY, Afternoon session	
Recent developments in musical narrative theory		Actuality of Fenno-Ugric Semiotics (cont.)	
Littlefield, Richard	The Narrative Curve – Thirty Years Down the	Veszelszki, Ágnes	Die dynamischen Emoticons
Almén, Byron	Musical Narrative as Lisztian Transvaluation	Gáspár, Kinga	Semiosis in Popular and Professional Theatre.
Tarasti, Eero		Torop, Peeter & Kroó, Katalin	A Dialogue of Estonian and Hungarian Literary
FRIDAY, Morning session			
Communicology			
Ruthrof, Horst	Between Understanding and Misunderstanding:		
Gomes, William B. & DeSouza, Mariane L. &	Understanding and Misunderstanding in Inner		
Hepp, Rolf-Dieter	The Analytic Place in Understanding and		
Lanigan, Richard L.	H. G. Alexander's Communicology: A Semiotic		
FRIDAY, Afternoon session			
Communicology II			
Martinez, Jacqueline M.	Intercultural Communicology: Theory and		
Sonesson, Göran	Ego, Alter and Alius in the Lifeworld. From		
Stanculescu, Traian	Toward a communion science: On the		
Acheson, Kris	Silence as Gesture		
Anderson, Lisa M.	Learning Chinese Medicine in the West: Shifting		
WEDNESDAY, Morning session			
Communicology III			
Banner, Francine	Contested Territory: The Body of the Female		
Cleworth, Brandon	A Blood to Produce No Death: The Religious		
Yap, Florence G. H.	Communicology: The Semiotic Matrix of Politics		
Chu, Yingchi	Roots of Misunderstanding in Cross-Cultural		
Connolly, Maureen	Academic Freedom: A Communicological		
WEDNESDAY, Afternoon session			
Communicology IV			
Craig, Thomas D.	Fundamentalism as a Semiotic System		
Ishida, Kaori	Phenomenology of "Gaijin" Experience: U. S.		
Kanata, Tamie	Phenomenological Analysis of Students' Online		
Khanwalkar, Seema	The Invisible Minority: Exploring Signs of		
Kristjánsdóttir, Erla S.	Not Being Able to Fit In A Linguistic Space:		
SUNDAY, Morning session			
Communicology IV			

Note that this program is still preliminary. If you need to have your presentation time changed, please contact iass-9@helsinki.fi

Study sessions III: Cartographics & technology (Helsinki only)		Nature and culture	
TUESDAY, Morning session		TUESDAY, Morning session	
Communication models - maps and atlases		Nature as culture	
Bianchin, Alberta	Communication models in ubiquitous mapping:		
Angsüsser, Stephan	Gaps in Icon-based Geocommunication		
Artemjev, Yuri	Some problems of semiotics in map language		
Artemjeva, Olga	A new kind of maps - maps for offices - in the		
Wolodtschenko, Alexander	Zur Frage der realen und fiktiven Karten		

TUESDAY, Afternoon session		TUESDAY, Afternoon session	
Communication models - maps and atlases (cont.)		Nature as culture	
Beconyte, Giedre	Semantic modelling and cartographic		
Casti, Emanuela	Web gis semiosis: building a plural space		
Hruby, Florian	Preparing the unknown - semiotic fundaments of		
Komedchikov, Nikolay N. & Khropov, Alexander	The evolution of the map languages		
Rotanova, I.N. & Vedukhina V.G.	Water-ecological mapping and its		
Rotanova, Irina N.	Interactive application of cartographic materials		

WEDNESDAY, Morning session		WEDNESDAY, Morning session	
RT: Nokia		Applying biosemiotics	
		Benayoun, Jean-Michel	
		Cobley, Paul	
		Pickering, John	
		Wheeler, Wendy	
		Bankov, Kristian	

WEDNESDAY, Afternoon session		WEDNESDAY, Afternoon session	
TECHNOLOGY: HUMAN-MACHINE COMMUNICATION & INFORMATION SYSTEMS		Applying biosemiotics (cont.)	
Charissis, V. & Patera, M.	Symbolic vs. Alphanumeric Representations in	Brier, Sören	
Marcus, Solomon & Tataram, Sanda Monica	Three Possibilities in Computer Communication:	Kotov, Kaia	
Tanaka-Ishii, Kumiko	Semiotics of Programming Languages	Kull, Kalevi	
Charrel, Pierre-Jean	Viewpoints as a paradigm for designing an	Mandoki, Katya	Culturomes and negentropic processes: a
Zatsman, Igor	Three-Level Communication Model For	Bauters, Merja	Distributed cognition, notion of self and mediating

FRIDAY, Morning session	
Anthroposemiotics	
Brier, Sören	From sign games to language games via the
Heusden, Barend van	The emergence of mimetic skills
Hornborg, Alf	Unleashing Signs without Objects: What Flows of
Kull, Kalevi	

FRIDAY, Afternoon session	
Anthroposemiotics	
Sonesson, Göran	Reflexions on dyads and triads. In-between
Stjernfelt, Frederik	The "semiotic missing link" between animals and
Zlatev, Jordan	Interconnecting the "three bodies" through bodily

SATURDAY, Morning session	
Biosemiotics	
Kull, Kalevi	Vegetative, animal, and propositional semiosis
Niño El-Hani, Charbel & Queiroz, João &	Firefly Femmes Fatales: a case study in the
Rothenberg, David	Musical communication between humans and
Servais, Christine & Servais, Veronique	La communication inter-espèces: une figure
Campelo, Cleide Riva	

SATURDAY, Afternoon session	
Biosemiotics 1	
Kleisner, Karel & Markos, Anton	
Maran, Timo	Biological mimicry and Peircean categories
Martinelli, Dario	Notes on the theoretical program of biosemiotics,
Turovski, Aleksei	Signs of Age, Health and Sex in Leadership

SUNDAY, Morning session	
Biosemiotics round table	

Note that this program is still preliminary. If you need to have your presentation time changed, please contact iass-9@helsinki.fi

Arts & cinema		Literature & theatre	
TUESDAY, Morning session		TUESDAY, Morning session	
Pragmatic-semiotic concepts and the arts		RT: La littérature coréenne (FR, EN)	
Cronquist, Ulf	Cognitive Poetics, Cognitive Semiotics and	Kim, Chie-Sou	Mythe contemporain dans le roman de LEE
Fehr, Drude von der	Thomas Bernhard's Style: A Pragmatic Use of	Song, Ki-Jeong	La Communication entre les vivants et les morts -
Kholopova, Valentina	Interpretation of Peircean Sign Triad by Russian	Lee, Do-heum	The Aspects and Meaning of Metaphor and
Knuutila, Sirkka	Bodily Dialogues: Semiotics of Emotion in	Choi, Yong-Ho	The Azaleas
Mechelen, Marga van	Ambiguity and multiaccentuality as (semiotic)	Liu, HyoSook	L'analyse de l'espace théâtral à travers Le
		<i>yksi puuttuu</i>	
TUESDAY, Afternoon session		TUESDAY, Afternoon session	
Pragmatic-semiotic concepts and the arts (cont.)		LITERATURE: THEORY	
Gobbett, Tania Letizia	Sensibility and distance. Charles S. Peirce, Paul	Sikorski, Filip	Semiotics of Syntax. Participles in Mallarmé and
Ljungberg		Simpkins, Scott	Systemics and Literary Semiotics
Veivo		Tunturi, Anna-Riitta	Textintentionen: Autor versus Leser
Stjernfelt (?)		Russo, Antonella	Literary writing and the utopic capacity
		<i>Perales, Laura Elena</i>	<i>Semiosis del existencialismo en el cono sur: Art,</i>
WEDNESDAY, Morning session		WEDNESDAY, Morning session	
RT: Montage and semiotics		MISUNDERSTANDING IN LITERATURE & LITERARY MISUNDERSTANDING	
Kim, SooHwan	Film and Semiotics: cinema as a readable/visible	Dema, Ledia	Fragmentation discursive et (mal)compréhension
Tsivian, Yuri	Cinematics: A New Electronic Tool to Study	Mercado Méndez, Guadalupe	Incomprensión de un escritor
		<i>Favi, Gloria</i>	<i>Visión del río Mapocho en La sangre y la</i>
		<i>Lara Romero, Gladys</i>	<i>Bolero: texto, amor y cultura</i>
		<i>Vega Bedoya, Wilfredo</i>	<i>Raymundo Gomezcásseres Metástasis y Días</i>
WEDNESDAY, Afternoon session		WEDNESDAY, Afternoon session	
CINEMA (FR)		MISUNDERSTANDING IN LITERATURE & LITERARY MISUNDERSTANDING	
Tore, Gian Maria	La sémiotique face à la compréhension du	Mäkelä-Martinen, Leena	The fatal misunderstanding in Timo K. Mukka's
Kravanja, Peter	Rendez-vous à Bray ou le Roi du paradis perdu	Chien, Jui-Pi	The misinterpretations and Imitation of Hippolyte
Escande-Gauquie, Pauline	Le cinéma grand public français : comprendre	Hess-Lüttich, Ernest W.B.	Missverständnisse. Literatur und Skepsis
Roelens, Nathalie	La censure comme un cas de méprise	Wu, Geming	The section of Check u the Rumour in the Spring
artefacts			
FRIDAY, Morning session		FRIDAY, Morning session	
Social problems in cinema		KNOWLEDGE, UNDERSTANDING & LITERATURE	
Prince, Eric	Narratives of Crimes Without Punishment, Or	Burger, Willie	"But a poor reflection in a mirror": Knowledge of
Rutelli, Romana	Social problems in the mirror of Italian movies	Golovacheva, Irina	Beyond Scholarship: Literature Understands
Bankov, Kristian	Why detectives, lowers and psychoanalysts are	<i>Vasconcelos, Montgomery</i>	<i>Brazil, the sign on the corruption in poetic of the</i>
Andacht, Fernando	Close encounters with the filmed Other: on the		
FRIDAY, Afternoon session		FRIDAY, Afternoon session	
FILM ANALYSIS		OTHERNESS IN LITERATURE	
Tsai, Hsiu-chih	The Return of the Unforgotten in Wong Kar-	Benghenissa, Nacer eddine	L'image de l'Autre entre fantasma et réalité dans
Ryle, Simon John	The Mirror and the Flashback in Film Adaptation	Cuéllar, Linda del Rosario	El discurso <i>camp-queer</i> en la homoliteratura
Cabak Rédei, Anna	A cultural semiotic study of the dialogue between	Valdelamar Sarabia, Lázaro	La cuestión del mestizaje y la categoría
Sen, Abhijit	The Semiotics of Bollywood Movies:	Costa, Jaime	
		Reestorff, Camilla & Steffensen, Pernille	The schizophrenic narration
SATURDAY, Morning session		SATURDAY, Morning session	
CINEMA		THEATRE (FR)	
Najera, Miguel A.	Mexican Stereotypes in American and Mexican	Mouratidou, Eleni	Problèmes de communication théâtrale:
Gundes, Simten & Kucukerdogan, Rengin &	The Secret Language of Shadow Play	Sá, Luiz Henrique	La formation de signifiant dans la scénographie
Bacon, Henry	Editing and emotion in historical films	Basso, Pierluigi	Dispositifs de mesentente dans l' <i>Hamlet</i> de
Germeshuys, Carlo	Film Editing and Ideology in South African	Svalingou, Chari	Le manque de communication dans " <i>Amédee</i> "
		Ontiveros G., José Leonardo	El teatro de Alfonso Vallejo durante la transición
SATURDAY, Afternoon session		SATURDAY, Afternoon session	
CINEMA (ES)		THEATRE	
Bejarano Petersen, Camila	El problema del "grado cero" en la estilística	Aleksandrov, Ivaylo	"Theatricality, illusions, lies – semiotic
Kirchheimer, Mónica	Nuevas modalidades de apelación del	Aleksandrov, Ivaylo	Semiotics and Metaphysics - the Pure Form and
González Cirimele, Lilly & Sánchez Guevara,	El caos y la confusión en el texto filmico Babel	Kuzder, Rita	Lhamo - the traditional Tibetan 'opera'
Cortés Bazaes, Erika	Procesos identificatorios imaginarios y	Carlucci, Stefano	Contemporaries but Different: ex-vocation versus
Tassara, Mabel	La retórica como comunicación		
SUNDAY, Morning session		SUNDAY, Morning session	
Technologies of art (Chair: Costin Miereanu)		THEATRE	

Music		Visual arts & inter-artistic semiotics	
TUESDAY, Morning session		TUESDAY, Morning session	
Typologies of sound		VISUAL ARTS (ES)	
	Molero, Lourdes & Cabeza, Julián		Del silencio de la razón a las imágenes oníricas
	Dagatti, Mariano J.		El voyeurismo virtual. Aportes a una experiencia
	Cabeza L., Julián & Molero, Lourdes		Del silencio contemplativo a la interacción
	Olivera, Guillermo		El discurso de la mediatización en la
TUESDAY, Afternoon session		TUESDAY, Afternoon session	
CONTEMPORARY MUSIC		VISUAL ARTS	
Senden, Yves	Understanding the score: Keith Jarret's Köln	Devalle, Verónica	La herencia del debate sobre el iconismo. Modos
Koivisto, Tiina	The metaphors of energy and force in Brian	García de Molero, Írida & Fariás de Estany,	La especificidad semiótica del texto fotográfico
Sosa, Takemi	Musical gesture in Magnus Lindberg's 1990's	Recio Davila, Carlos	Understanding and misunderstanding in
Stepien, Wojciech	Understanding Rautavaara's angels		
Dapia, Silvia G.	Linking Semiotics to Music: (Mis)understanding		
WEDNESDAY, Morning session		WEDNESDAY, Morning session	
POPULAR MUSIC		VISUAL ARTS	
Echard, William	Topic Theory and the Object of Critical Attention:	Askedal, John Ole	Semiotic Reflections on the Visual Art of Brian
Harrison, Thomas R.	Decoding Van Halen: Sexual Coding Devices of	Pirinen, Mikko	Interpreting Titles and Metaphors of Visual Art
Sirppiniemi, Aino	Timbre as a genre marker in electronic dance	Mechelen, Marga van	The sign-ificance of showing insignificant
Woodside Woods, Jarret Julián	When Soundscape becomes music: a semiotic	Gobbett, Tania Letizia	The research of the canonile window. Narrative
WEDNESDAY, Afternoon session		WEDNESDAY, Afternoon session	
MUSIC		AVANT-GARDE	
Fujak, Július	Understanding and Misunderstanding of	Feshchenko, Vladimir V.	Semiotics and the avant-garde as two ways of
Rosato, Paolo	Pertinence and competence levels in	Jutz, Gabriele	Cinéma brut. An Alternative Genealogy of Avant-
Puscas, Pavel	A semiotic approach in the hermeneutics of	Joshi, Amrita	Reading Visual Concrete Poetry: Discovering the
Cassotti, Rosa Stella	Music understanding and interpretation in	Ship, Sergey	Understanding of experimental music and
Viljanen, Elna	Ambiguous Asaf'ev - Understanding Soviet		
Nascimento de Lima, Luiz Fernando	Musical semiotics and postmodern subjectivity:		
FRIDAY, Morning session		FRIDAY, Morning session	
MUSIQUE CONTEMPORAINE		TEXT, SOUND, IMAGE	
Montesinos, Williams	"Ceci et cela" dans la logique dynamique du	González Aktories, Susana	Understanding sound poetry: Intersemiotic
Valente, Heloísa de A. Duarte	À la recherche d'un temps perdu: quelques	Hocevar, Drina	Musical Understanding of Literature
Arbo, Alessandro	Que veut dire comprendre (ou mal entendre) les	Kolarova, Vassilena	
Trubert, Jean-Francois	"Playing with signs": Le "théâtre instrumental" de	Pillai, Johann	Sound Judgments: Visual, Phonetic and
Dogrusoz, Ufuk	Production et perception des altérations :		
FRIDAY, Afternoon session		FRIDAY, Afternoon session	
MUSIC		TEXT, SOUND, IMAGE	
Barcons Palau, Josep	The Existential Dimension of the Fatic Function in	Paixão, Ana	Art poétique musical Art compositionnel littéraire
Breuer, Benjamin	Ritornello Calamities in Brandenburg, or Would	Houdebine, Anne-Marie & Nossenko, Ekaterina	Texte-image: relais, ancrage ou
Grimalt, Joan	The musical topic of the laugh: analyzing some	O'Donohoe, Eilish & Riley, Howard	A Systemic-Functional Semiotic Model for the
Navickaite, Lina	Whose Story is this? Musical Canon as Narrated		
Macdonel, Grisell	Existential signs, Time and Negation in musical		
SATURDAY, Morning session		SATURDAY, Morning session	
MUSIC (ES)		Perceptive Boundaries Reconfigured by Art: Theory and Practice	
Hernández Barbosa, Sonsoles	L'art par excellence. La música y el pensamiento	Grigorieva, Elena	Perceptive Boundaries Reconfigured by Art
Laseca, Roc	Teoría semiótica de la postmodernidad: el nuevo	Lourié, Basil	
Neri de Caso, Leopoldo	La poética de la guitarra en la música del siglo	Newski, Sergej	Körper des Musikers als Grundlage
Villar-Taboada, Carlos	Understanding identity, misunderstanding	Penskaya, Elena	The Fine Art Literary Mayhem
Fernández Bahillo, Héctor	Understanding Mysticism in Music: A Dialogue	Goltsman, Maria	Body as a Graphic Sign in the Art of Ballet
SATURDAY, Afternoon session		SATURDAY, Afternoon session	
ROMANTIC MUSIC		Perceptive Boundaries Reconfigured by Art: Theory and Practice	
Schneider, Mathieu	Misunderstanding as aesthetic category in	Ioffe, Dennis	Homo Somaticos and Homo Ludens in Russian
Manitt, Russ	At the crossroads of significance and	Astvatsaturov, Andrei	On some aspects of the corporeal: female body
Khannanov, Ildar	Rachmaninov's "LittLe Riding Red Hood":	Bobrova, Elena V.	Body, Brain, Perception, Action, Art
Kucinskas, Darius	Musical Ekphrasis: the case of Ciurlionis (1987-	Chukhrov, Keti	Installation of being: Semiotics of the cliché in
Hori, Tomohei			
SUNDAY, Morning session		SUNDAY, Morning session	
Voice in Music (Chair: Charls Pearson)		Perceptive Boundaries Reconfigured by Art: Theory and Practice	
Hatten, Robert		Morozova, Elizaveta	Provocative communication in performance art:
Littlefield, Richard		Roussinova, Olga	Effects of classical mimesis
Pearson, Charls		Soloviev, Denis	Theory of symptom: on some aspects of
		Linnap, Peeter	Bodily perversions in "early capitalistic" societies

Note that this program is still preliminary. If you need to have your presentation time changed, please contact iass-9@helsinki.fi

Architecture and urban space		Social semiotics	
TUESDAY, Morning session		TUESDAY, Morning session	
(Mis)understanding cities		GENDER	
Posner, Roland		Benítez Telles, Francisco Nicanor	Ética vs. dinamismo en la utilización de las
Kim, Sung-do		Benítez Telles, Francisco Nicanor	La importancia de las presuposiciones e
Kim, Dong-yoon		Sabsay, Leticia Inés	Traducción cultural versus universalism: las
		Chen, Mao	Productive Misunderstanding: Gender
		Tsai, Hsiu-chih	Geling Yan's White Snake: Understanding the
TUESDAY, Afternoon session		TUESDAY, Afternoon session	
URBAN SPACE		SOCIAL SEMIOTICS	
Antonacci Ramos, Celia Maria	Graffiti: polemic and protests in the urban space	Pärlí, Ulle	Proper name and common noun as the objects of
Bravari, Victor	Murales Ciudadanos: una experiencia de cambio	Calefato, Patrizia	What's your name?:
Tevanlinna-Alvarez, Maarit	Lover's discourse, symbols, the syndrome, and	Kapitany, Gabor	To the pragmatic symbols - the interiorization of
Kim, Sungdo & Kim, Minyoung	Urban Space and its communication complexity:	Net, Mariana	Creating and Conveying Emblematic Images of
		Randviir, Anti	Creating misunderstanding: stereotypes and
WEDNESDAY, Morning session		WEDNESDAY, Morning session	
URBAN SPACE & ARCHITECTURE		SOCIAL SEMIOTICS	
Sandin, Gunnar	Everyday City Branding: a semiotic approach to	Albuquerque Gomes, Adriana de	Le sensible, entre socio-sémiotique et sociologie
Zheleva-Martins, Dobrina & Geleva-Tsvetkova,	The city as a palimpsest. Based on the example	Larré, Lionel	Je ne savais pas qu'en signant, je vendais mon
Moriyama, Motoki & Monnai, Teruyuki	Semiotic Consideration on the Relation Design of	Borges Formiga Sobrinho, Asdrúbal & Almeida,	Social representations and semiotic: paralels and
Muntañola Thornberg, Josep	The Hidden Semiotic Chronotopic Core of	Gimate-Welsh, Adrian	Representation and constitutional design
Posner, Roland	What New York City Reflects: Visual	Ceriani, Giulia	Trends forecasting and semiotics: power, risks
WEDNESDAY, Afternoon session		WEDNESDAY, Afternoon session	
ARCHITECTURE (FR, EN)		SOCIAL SEMIOTICS	
Barabanov, Alexandre	Approche sémiotique a l'étude de la composition	Östberg, Gustav	
Dogrusoz, Ufuk	Sémiotique de l'espace et de la conception	Tunturi, Anna-Riitta	Konsensusmoral versus Pflichtethik
Poisson, Céline	Comprendre en architecture: quelques	Rodríguez Amat, Joan Ramon & Perales,	
Makhneva-Barabanova, Oxana	La sémiotique littéraire à l'exemple du texte de C.	Sarv, Lill	Semiotics of life: nature, otherness and social
		Gianelli, Claudia & Montanari, Federico	The way we act: for an interdisciplinary
FRIDAY, Morning session			
Understanding cities			
Allingham, Peter	Autostadt -- Cars, Aesthetics, and Movement		
Ljungberg, Christina			
Schollhammer, Karl Erik			
Allingham, Peter	Museums and Art Galleries Between Aesthetics		
FRIDAY, Afternoon session			
Understanding cities			
Jantzen, Christian & Vetner, Mikael	A conceptual framework for designing urban		
Jantzen, Christian & Vetner, Mikael	Citiographs: the special case of Amsterdam		
Johansson, Troels Degn	The Networked City and its Network of		
Koskinen, Ilpo	Avenues of Art and Design. How Do Design		
Raahauge, Kirsten Marie	Landscape, City, and House. An Anthropology of		
SATURDAY, Morning session			
ARCHITECTURE (EN)			
Onur, Zeynep	Pragmatics in architecture: the affects of		
Pellegrino, Pierre			
Tsoukala, Kyriaki	The architectural object as a means of		
Monnai, Teruyuki	Semiotic analysis of metaphors in architectural		
Jeanneret, Emmanuelle P.	Misunderstanding: misreading and invention in		
SATURDAY, Afternoon session			
TIME AND SPACE			
Alonso, Juan & Lozano, Jorge	Passions du temps et de l'événement.		
Suteanu, Cristian	Of signs and time: the self-affine exposure		
Szkudlarek, Paulina	With the Passing of Time. The Changing Context		
Remm, Tiit	Understanding temporal meanings of space		
Laiho, Timo			
SUNDAY, Morning session			
Signs under erasure			
Inanc, Gül	Historiographical and Ideological Signs: Imaging		
Onar, Anber	Border Stamps: Toward a Semiotics of Postal		
Onur, Zeynep	(Mis)communications of Urban Space:		
Pillai, Johann	Mapping Simulacra: Bedouin Aesthetics and		
Walsh, Michael	"Scratching the Surface": Understanding the		

Note that this program is still preliminary. If you need to have your presentation time changed, please contact iass-9@helsinki.fi

Media & politics		Body & mind	
TUESDAY, Morning session		TUESDAY, Morning session	
INTERNET COMMUNICATION (ES, EN)		BODIES, EMBODIMENT (Chair: Aurel Teodor Codoban)	
Villar M., Rafael del	Navigation par Internet: catégories cognitives,	Pihlajamäki, Jarna	Melancholia of the Body
Camarena García, Ela Bronia	El imaginario simbólico de los adolescentes en el	Sommerlund, Julie	Bodies, Authenticity and Representation
Popa, Diana-Elena	Computer Mediated Communication and the	Codoban, Aurel Teodor	Body of language and body as language:
Fusaroli, Riccardo	The screen and the voice: understanding and		
Chen, Huey-Rong	When Feminist Subjectivity Conflicts with		

TUESDAY, Afternoon session		TUESDAY, Afternoon session	
INTERNET COMMUNICATION (FR)		SILENCE & GESTURES	
Net, Mariana	Styles de vie Internet	Doubravová, Jarmila	Semiotics of silence
Serbanescu, Sorina	Semiotique du cybermessage publicitaire	Arif, Hakim	Hand gesture as means of nonverbal
Chourou, Mehdi	Ethniktag: everchanging understanding	Sukhova, Natalya V.	What do we communicate while gesturing in
		Kreydlin, Grigory	Gestures in dance, theatre, painting and other
Scolari, Carlos	La neotelevisión está muriendo ¡Viva la		

WEDNESDAY, Morning session		WEDNESDAY, Morning session	
MEDIA & JOURNALISM (FR)		UNDERSTANDING WRITING	
Giacomarra, Mario G.	Comprendre ou ne pas comprendre l'information	Hopkins, John A F	Katakana English: affectation and cultural
Stasilo, Miroslav	Un genre de discours politique en France:	Jiang, Jun	
Koma, Kyoky	Les stéréotypes interculturels utilisés dans les	Lopez, Fabio	Constructing calligraphic meaning in digital
Brunet-Hunault, Laurence	Le récit d'une privatisation ou comment le	Löfström, Anna	A Model of Written Miscommunication
Güz, Nükhet & Kücükerdogan, Bülent & Zeybek,	La mécompréhension mortelle		

WEDNESDAY, Afternoon session		WEDNESDAY, Afternoon session	
MEDIA: THEORY AND ANALYSIS (ES)		MEMORY	
Castañeda Díaz, Areli Adriana	Sobre la fabulación de la realidad mediática	Andrews, Edna	The Language of Memory in the Memory of
Cornejo Murga, Leobardo	El interpretante estratégico y la semiótica	Arima, Michiko	How We Lose Memory in Aging: a view from
Prieto, Carlos & Magnasco, Andrea	Cuando el cine va a la tapa, un recorrido por las	Hernández Luzardo, Jesse	Alzheimer: lo que en el habla se esconde
Velasco Gutiérrez, Pablo	El cuerpo desnudo como refutación	Masagbor, R.A.	Spatio-temporality in lvie mnemonic memory:
Hernández Pérez, Eder Arturo	Análisis comparativo de la construcción del	Odoardi, Paolo	Text, interpretation and memory

FRIDAY, Morning session	
MEDIA STUDIES	
Ipsen, Guido	Isolinear Stratification of Coding: A Method for
Haeffner, Nicholas	The theory/practice divide in media studies:
Costa, Cibele Bustamante de & Niemeyer, Lucy	Consume and Meaning - the Magazine Senhor
Akter, Tutku	Power relations and Construction of Knowledge
Güz, Nüket & Barokas, Safiye Kirlar & Oktug,	Love Needs Misunderstandings

FRIDAY, Afternoon session	
SEMIOTICS OF MEDIA AND THE PUBLIC SPHERE	
Könno, Andres	The notion of "private" at changing mediascape.
Lõhmus, Maarja	Publicity and a model of media
Budayev, Edward V.	The Baltic States in the mirror of Russian and
Bonham, G. Matthew & Heradstveit, Daniel &	How we talk about the "War on Terrorism":

SATURDAY, Morning session	
POLITICAL DISCOURSE I	
Cmeciu, Camelia M. & Cmeciu, Doina	Manipulating communication through images -
Heras, Ana Inés & Murúa, Miguel & Cangiani,	Géneros discursivos, funciones de habla y
Mandoki, Katya	A War for Symbols in the Political Arena:
Gomes, Mayra R.	The writings of censorship

SATURDAY, Afternoon session	
POLITICAL DISCOURSE II	
Contreras, Fernando R. & Hellín Ortuño, Pedro	La estética racista en internet: la industria global
Gutiérrez Cham, Gerardo	Representaciones semióticas del racismo en <i>El</i>
Lassila, Jussi	Semiotic commodities or nationalistic pathos? -
De Leonardis, Fabio	Erasing the Signs of the Other: Zionism and the
Elizondo Martinez, J. Octavio	Stigma and Visibility. Representations of

SUNDAY, Morning session	
POLITICAL DISCOURSE III	
Romero, Jose	Análisis de las caricaturas publicadas por el
Ruiz Rivera, Raúl	El cartón mexicano como síntesis y narración del
Morán Carreón, Edgar	Vídeoscándalos. Campañas permanentes en el
Torres Guerrero, Abigail	La construcción de la imagen política a través



Note that this program is still preliminary. If you need to have your presentation time changed, please contact iass-9@helsinki.fi

Design		Semiotics of culture	
TUESDAY, Morning session		TUESDAY, Morning session	
(Chair: Marcel Danesi)		CULTURAL SEMIOTICS	
	Monticelli, Daniele		Misunderstanding as generator of new
	Sánchez, Ida Sonia		Una perspectiva semiótica de la cultura. La
	Siivonen, Katriina		Culture as antroposemiosis
	Song, Hyosup		Mythical Thinking and Anti-mythical Thinking:
	Ramírez Garrido, Juan Daniel & García Amián,		A semiotic approach to illiteracy in the Baroque
TUESDAY, Afternoon session		TUESDAY, Afternoon session	
ADVERTISING, CAMPAIGNING, MARKETING		CULTURE AND IDENTITY	
Bernsau, Klaus M.	Marketing - misunderstandings about	Ablih, Nadia	Understanding touristic communication. Applying
Sato, Toyoko	"No place to go - Dressed to kill" The 1980	Shmeleva, Elena Y. & Shmelev, Alexei	Understanding and misunderstanding of Russian
Schwarzfischer, Klaus	The semiotic attractors, which are determining	Sorvali, Irma	Can dolls communicate? – Semiotic aspects on
Chang, Vincent Tao-Hsun	Visual rhetoric as social semiotics: Campaigning	Barragán Trejo, Daniel & Mendoza Santana,	Entre fichas, billares y football: cómo
Caputo, Alessia	The language of advertisement	Sandin, Gunnar & Ståhl, Lars-Henrik	Flags, icons and iconic grounds: On the
WEDNESDAY, Morning session		WEDNESDAY, Morning session	
DESIGN AS COMMUNICATION		GLOBALIZATION AND CULTURAL DIVERSITY	
Niemeyer, Lucy	A Semiotic Approach to Product Design	Durac, Livia	
Guldborg, Jørn	Design - Communication or Indication. An	Machado, Irene	Paradoxes around hybridism in the language of
Johansson, Troels Degn	"The Meaning of Design": To the Founding	Pauluk, Marcel	
Crilly, Nathan & Clarkson, P. John	'Design as communication': what are the	Kapsomenos, Eratosthenis G.	La compréhension et la mécompréhension des
Niemeyer, Lucy & Vieira, Ludmila	Luxury Design: some considerations	Mbarga, Jean-Claude	Comprehension/mesentente dans le cadre de la
WEDNESDAY, Afternoon session		WEDNESDAY, Afternoon session	
FASHION		ECONOMICS AND JUSTICE	
Calefato, Patrizia	Dressing in signs: Fashion Theory between	Lesyk, Olena	Jews in Finnish Economy
Pirogovskaya, Maria	Body meets Dress, Dress meets Body. Skin and	Proni, Giampaolo	Why Italians did not Understand Euros. An
Vélez Rueda, María Juliana	Usos de a indumentaria: un mapa de los modos	Mickelsson, Kerstin	Entrepreneurship and Communication -
Gómez, Mariana	Comer con los ojos: figuración y performatividad	Bravari, Victor & Morrás, Rodrigo	Estudio de Predisposiciones para Cambios de
		Durac, Gheorghe	Tendences actuelles dans la méthodologie de
		FRIDAY, Morning session	
		CROSS-CULTURAL UNDERSTANDING	
		Leone, Massimo	Make yourself at home: on the semiotics of
		Rieger, Dagmar	Insallah – so God will. Some ways through the
		Shmelev, Alexei & Zalizniak, Anna & Levontina,	Linguistic sources of misunderstanding in cross-
		Arakelyan, Anyuta D.	Armenian national characteristics and
		Majava, Heikki	Understanding War - Psychosemiotics of Ethnic
		FRIDAY, Afternoon session	
		RELIGION	
		Lombaard, Christo	Exegesis - translation - understanding.
		Smid, María Bernadett	El mensaje visual como código ético. El ejemplo
		Tóth, Annamária	"Let us cleanse our senses..." Fast and Feast.
		Triantou-Kapsomenou, Ifigeneia	The communication between christianism and
		SATURDAY, Morning session	
		RITUALS & OTHERNESS	
		Chul-Sang, Ahn	From Death to Rebirth: The Misunderstanding of
		Timur, Sebnem & Bagli, Humanur	Rituals and Objects as Signs of the 'Unknown':
		Stodolsky, Ivor A.	The Raw, the Cooked and the Packaged.
		Festic, Fatima	"Yours is the spell of death": how (not) to trust the
		Lehto, Otto	Close Encounters of the Significant Kind - The
		SATURDAY, Afternoon session	
		UNDERSTANDING VISUAL REPRESENTATIONS	
		Dondero, Maria Giulia	Rhétorique de l'image dans le discours
		Stjernfelt, Frederik	Diagrams: signs of reason
		Bayón García, Cristina	Understanding and misunderstanding GMOs: a
		Venter, IJ Marais	White lies... Misunderstanding and
		Tüür, Kadri	Resemblance and recognition: depiction of
		SUNDAY, Morning session	
		ACADEMIC CULTURE, SCIENCE & TECHNOLOGY	
		Matsuki, Keiko	Academic communication and Meta-
		Moreno Fernández, Susana	Misunderstandings in ethnomusicological
		Ghimn, Yun-Csang	Social studies of science? Semiotic studies of
		Fernández, Oscar	

Note that this program is still preliminary. If you need to have your presentation time changed, please contact iass-9@helsinki.fi

Semiotic theory		Language & communication	
TUESDAY, Morning session		TUESDAY, Morning session	
THEORY I		SPEECH & DISCOURSE	
Pearson, Charls	The Nature of Semiotic Data and Evidence	Metsämäki, Maija	Discursive Power in Interaction in Institutional
Salminen, Antti	Signs of the Impossible - Semiotics of Paradox	Matsagkos, Apostolos	Ludisme et violence dans les conversations entre
Vlasie, Gheorghe	Signs, dimensions of sign and semiotic	Khromov, S.S.	Understanding and misunderstanding in modern
Oakley, Todd & Brandt, Per Aage	Hypotyposis and Cinematic Model of Fictive	Li, Yongming	On Mo Tzu's thoughts of speech communication
Lagopoulos, Alexandros & Boklund-Lagopolou,	Denotation and reference in non-linguistic		

TUESDAY, Afternoon session		TUESDAY, Afternoon session	
THEORY II		LOGICS	
Gérôme, Paul	SEMATURGIE: développement d'une activité de	Dao-de, Chen	Conspectus of Development of the Logic of
Ozturk Kasar, Sunduz	Paradigmes pour la signification optimale	Wen, Bangyan	The correct apprehending and thorough
Alvares, Cristina	Sémiotique et psychanalyse : un rencontre	Marciszewski, Witold	Internal Logical Code Vis-à-vis First-Order Logic.
Darrault-Harris, Ivan	Un défi pour la psychosémiotique: les énigmes	Nishina, Hiroyuki	Capturing Bodily Actions by Modal Logic
		Wybraniec-Skardowska, Urszula & Waldmajer,	On Language Communication from Logical Point

WEDNESDAY, Morning session		WEDNESDAY, Morning session	
THEORY III		TRANSLATION	
Vainikkala, Erkki	Ideology between metalanguage and connotation	Banhard, Evelin	Reception of Shakespeare in Estonia: Translation
Melaney, William D.	Kristeva's Subject-in-Process: Semiotics After	Osimo, Bruno	Translation as misunderstanding
Muroi, Hisashi	A Short History of Semiotic Studies in Japan:	Sütiste, Elin	Metacommunication and translation history
Sousa, Sérgio	Perspectives of Pre-semiotic and Semiotic	Gorlée, Dinda L.	Wittgenstein Translated and Re-Translated

WEDNESDAY, Afternoon session		WEDNESDAY, Afternoon session	
THEORY IV		TRANSLATION (cont.)	
Uzilevsky, Gennady		Gorlée, Dinda L.	Wittgenstein as Mastersinger
Petrov Vladimir M. & Mazhul Lidia A.	Understanding communication and wealth of	García Pérez, David	Heródotos, el primer traductor cultural de
Modesto, Luiz Sergio	Knowledges and communication: entropic-	Kourdis, Evangelos	Traduction interlinguale et intersémiotique dans
Jodlowiec, Maria	Relevance and misunderstanding		
Teters, Daina	Der epistemologische Wert des nicht-		

FRIDAY, Morning session		FRIDAY, Morning session	
PEIRCE		LANGUAGE	
Foldager Andersen, Sofie	Peirce and mental spaces: how the interpretant	Kudszus, W.G.	Friedrich Nietzsche's Physiological Notations and
Queiroz, João & Emmeche, Claus & Niño El-	On Peirce's notion of information: a comparative	Marvan, Jiri (George J.)	Language as a home - a semiotic approach
Monteiro Borges, Priscila	Sign Tree: from sign structure to Peirce's	Solomonick, Abraham	Why Language Sign-Systems Are the Most
Määttänen, Pentti	Secondness and the limits of conventionality	Stanculescu, Traian	On the harmonizing power of archetypal
Shank, Gary D.	The Rule of Ten	Stavreva, Daniela	

FRIDAY, Afternoon session		FRIDAY, Afternoon session	
PEIRCE (CONT.)		LANGUAGE (cont.)	
Prates, Eufrazio	Semiosic transduction understood under	Semetsky, Inna	Decoding the Mentalese: a semiotic turn
Rellstab, Daniel Hugo	How much Grice is in Peirce?	Latraverse, Francois	La triadicité dans le Tractatus logico-
Fenk, August	Inference, reference, and indexicality	Munz, Volker A.	Language and misunderstanding
López Cano, Rubén	La semiótica de Peirce y las relaciones cuerpo y	García Macías, Hugo	La ontología de los actos de habla y el problema
Niño, Edinson Douglas	La Evolución de la Abducción en Peirce (1864-	Menendez, Salvio Martin	Fuerzas ilocucionarias y géneros discursivos: las

SATURDAY, Morning session		SATURDAY, Morning session	
HERMENEUTICS		COMMUNICATION	
Amel, Rodica	To use signs vs. to invent signs	Vidales González, Carlos Emiliano	La semiótico como matriz de estructuración de
Brodén, Thomas F.	Homage to Paul Ricoeur: Greimasian Semiotics	lasbeck, Luiz Carlos Assis	Communication: The search for affinities amongst
Gfesser, Karl	Verstehen - Verständigung ist nicht Verständnis	Giudice, Tiziana	Metaphor and imagination
Jovanovic, Gordana	Semiosis, hermeneutics and life forms	Seif, Farouk Y.	Communication in the Age of <i>Great Turning</i> :
Tchertov, Leonid	Semiology of sign means as a theory of general	Magoulas, Charalampos	Figures rhétoriques: obstacle ou facilitation de la

SATURDAY, Afternoon session		SATURDAY, Afternoon session	
UNDERSTANDING AND MISUNDERSTANDING		DIALOGIC COMMUNICATION	
Šlerka, Josef	Irony and the Sublime - Understanding,	Lee, Yunhee	Symbolic mediation and dialogic communication
Schuster, Marc-Oliver	Understanding Bi-paradigmatic Irony as	Mihkelev, Anneli	Literary dialogue in the literary text: the play
Chebanov, S.V.		Szalai, Zoltán	Semiotik des Briefes auf dem Beispiel des
Pesce, Sébastien	Le malentendu comme ressort de l'accord	Tondl, Ladislav	On semiotic functions of a monologue
Youcef, Ahmed	La compréhension et la transparence du sens	Dellino, Dario	A text is not a mirror. The dialogue

SUNDAY, Morning session		SUNDAY, Morning session	
UNDERSTANDING AND MISUNDERSTANDING		LINGUISTICS	
Compagno, Dario	Misunderstanding or misperceiving? The issue of	Galván Torres, Adriana R.	Semiotic stability in dynamic systems: the
Mustajoki, Arto	Towards a classification of misunderstanding	Nacheva-Marvanova, Mira	The Semiosphere of the European Verbal
Hooyberg, Volker & Michell, Lincoln	Seeing connections: An enquiry into a metaphor	Hoven, Paul van der	How to Do Things with Causal Connectives
Kasabov, Ivan		Rata, Georgeta	Understanding agricultural terminology: defining
Szívós, Mihály	Understanding and Misunderstanding in	Pareyon, Gabriel	A Fractal Conjecture of Language. A proposal

Health and education

TUESDAY, Morning session

Signs towards health: understanding and misunderstanding in health care communication

Kahana, Eva & Kahana, Boaz	Technology use, health information, and doctor-
Kahana, Boaz & Eva	Elderly cancer patients' perspectives on health
Sarrami Foroushami, Pooria	Variations in provided concept of mental
Orizio, G. & Schulz, P.	Advertising and selling prescription
Middleton, Hugh & Shaw, Ian	How independent is opinion shaping scientific literature?

TUESDAY, Afternoon session

Signs towards health: understanding and misunderstanding in health care communication

Psarra, Foteini	Communicate -- cooperate
Rundblad, Gabriella	The semantics and pragmatics of water notices
Colombo, Benedetta	To what extent might a semiotic approach avoid
Ruddock, Andy	We're glad it's all over: Binge drinking cultures

WEDNESDAY, Morning session

CHILDREN AND THE DEVELOPMENT OF VISUAL UNDERSTANDING

Christidou, Vasilía & Hatzinikita, Vasilía &	Children's understanding and use of visual codes
Lenninger, Sara	Early picture comprehension, studies on
Papadopoulou, María	Knowing and guessing: in what ways do children
Oksanen, Ulla	The Landscapes of the Knowledge Society - a

WEDNESDAY, Afternoon session

EDUCATION

Pikkarainen, Eetu	Meaning in and of Education: Towards semiotic
Heras, Ana Ines	Students' Speech Genres: Functions of
Li, Saihong	Cognitive Approaches to Pedagogical
Bayón García, Cristina & Fernández Bahillo,	Misunderstanding technology: communication
Obando Velásquez, Lucila	Lectura semiótica de los medios en ámbito

