

Applying Peirce

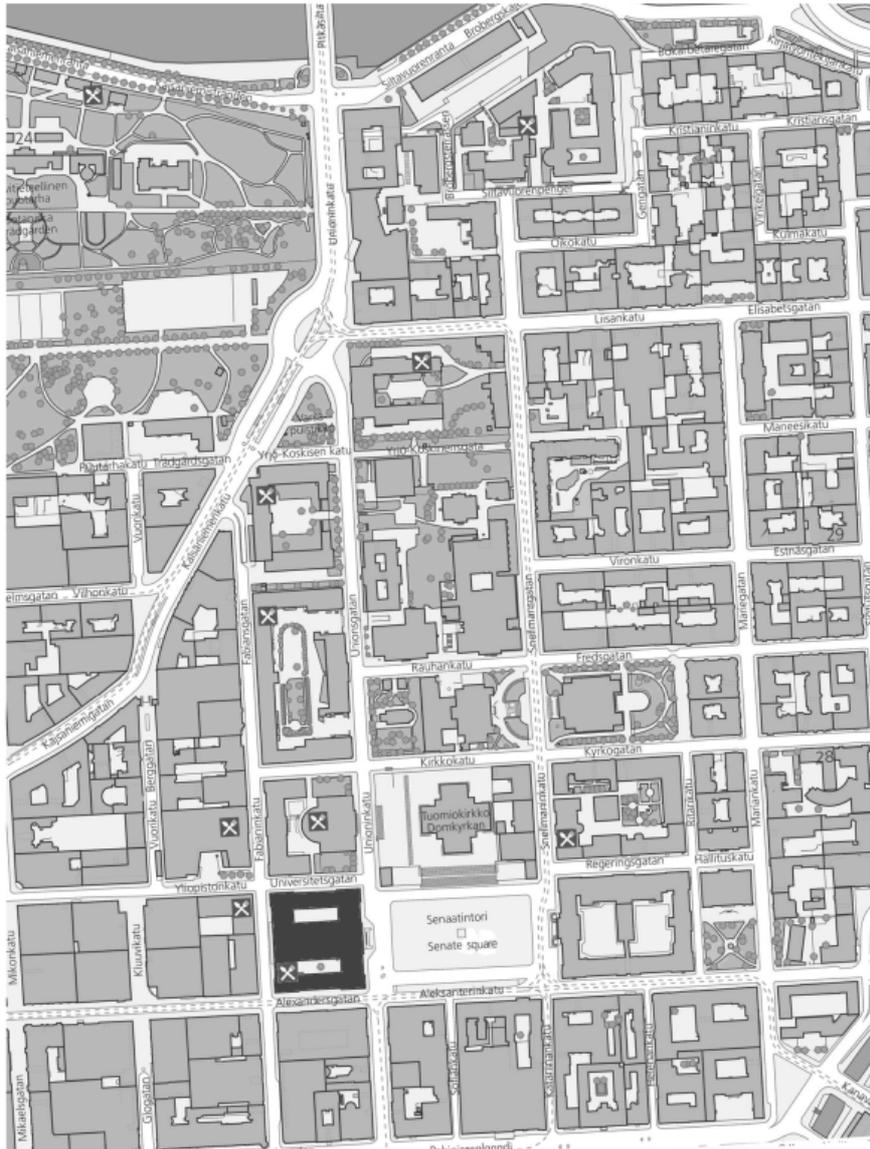
INTERNATIONAL CONFERENCE on CHARLES SANDERS PEIRCE'S Thought and
Its Applications Arranged by the HELSINKI PEIRCE RESEARCH CENTRE

UNIVERSITY OF HELSINKI MAIN BUILDING
11–13 June, 2007

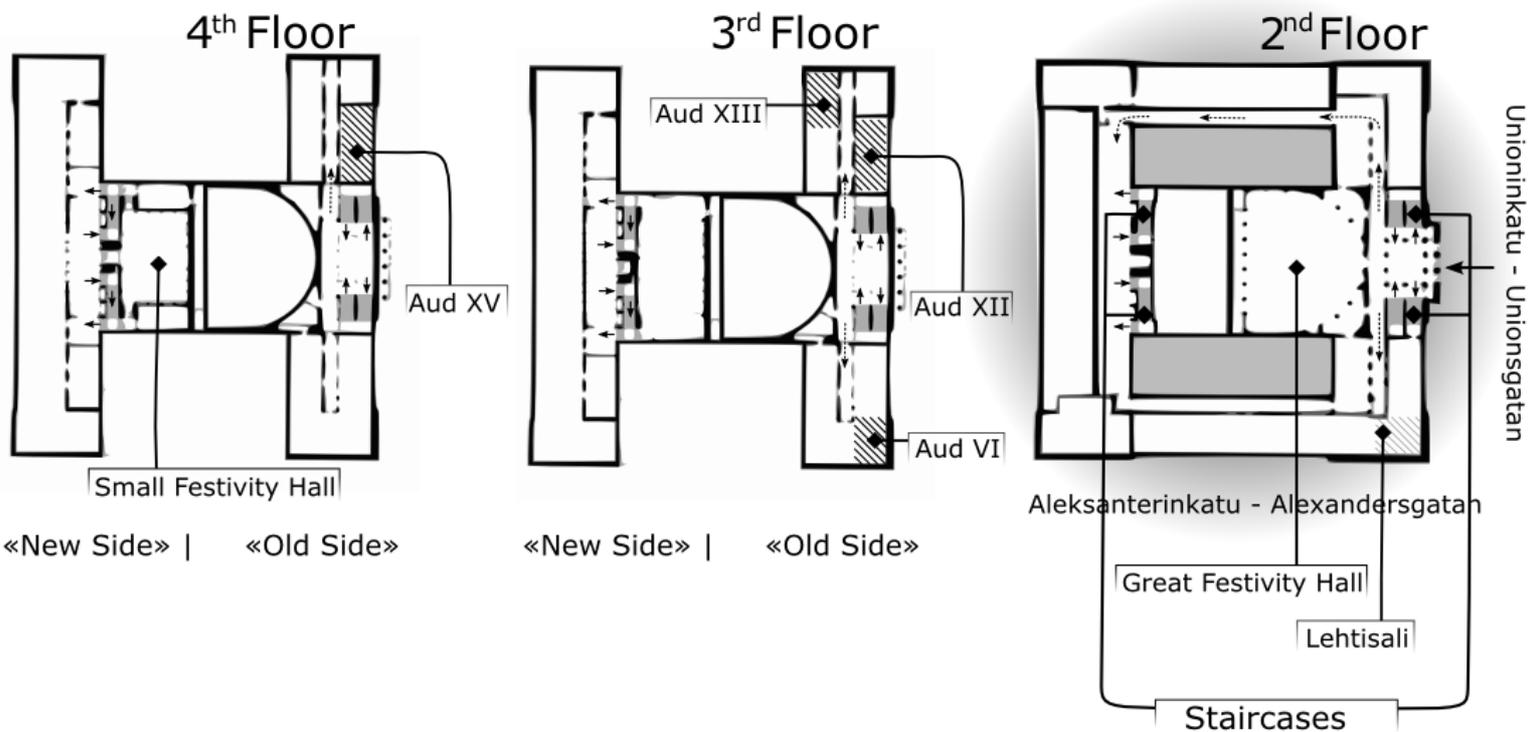


CS Peirce

Map of Central Helsinki



Floorplan of the University Main Building



Information

Location

All sessions of the *Applying Peirce* conference take place in the University main building. Auditorium VI (registration office) and Auditoria XII and XIII are located on the Senate Square side (Unioninkatu 34), third floor. Auditorium XV is on the fourth floor. Please note that the entrance floor on the Senate Square side is the second floor. The Small festivity hall is on the Fabianinkatu side, and can be accessed via a corridor inside the building. For the programme on Monday afternoon, the Great festivity hall and the Lehtisali are accessed directly via the entrance hall on the Senate Square side.

Coffee

During the morning breaks (10.00–10.30 am) coffee is served on Monday in front of the Small festivity hall and on Tuesday and Wednesday on the entrance floor on the Senate Square side. For the coffee service of Tuesday and Wednesday, arranged together with the World Congress of Semiotics, coupons have been included in the conference material. Please take the coupon with you.

Lunch restaurants

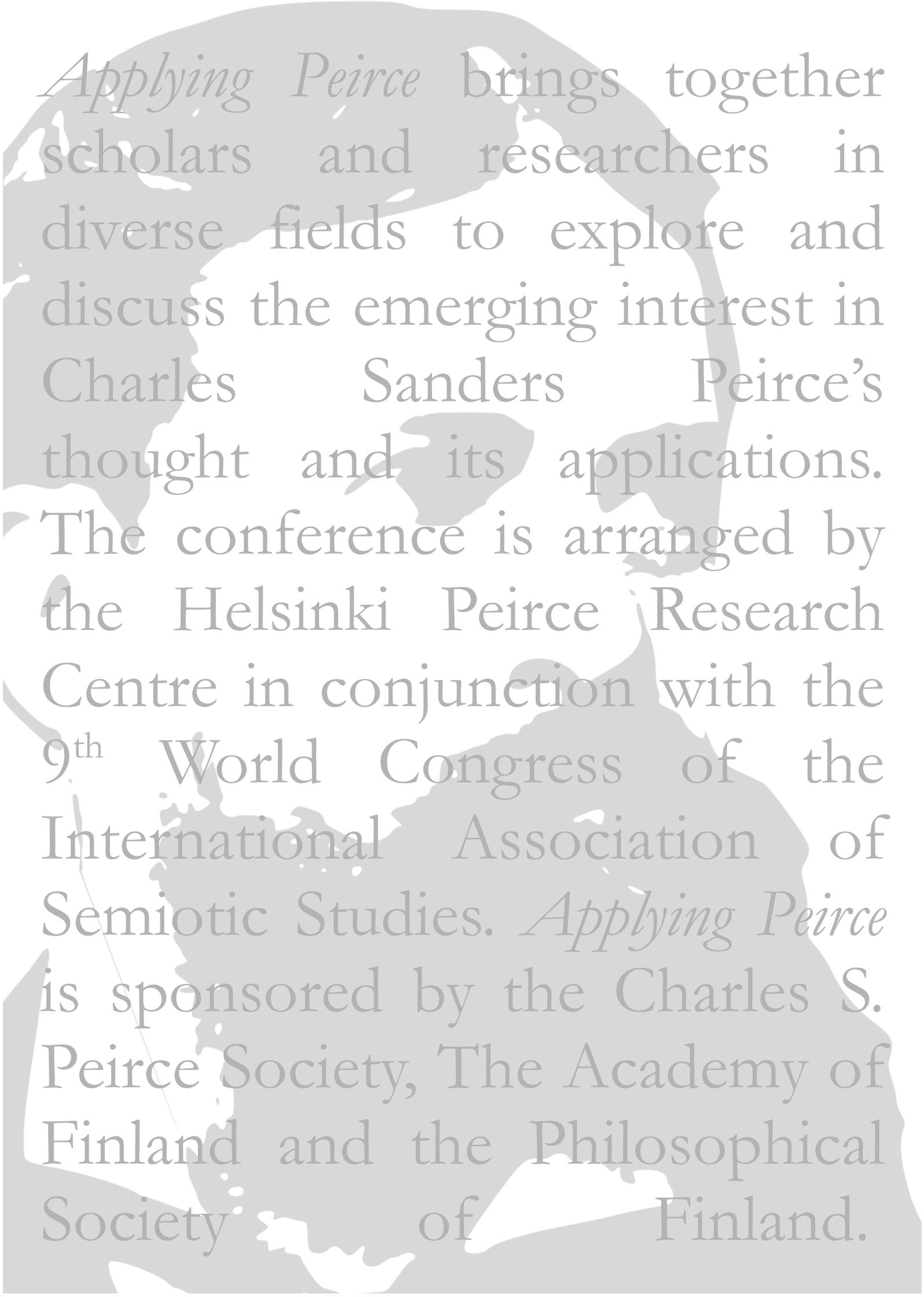
A Unicafe cafeteria and lunch restaurant is located in the University main building. The cafeteria is open 9 am–4 pm; lunch is served 11 am–3.30 pm. From the main entrance hall on Senate Square side, it can be accessed via a courtyard by taking the staircase on the southern side to the first floor. Also the Unicafe restaurant in Porthania (Yliopistonkatu 3) north-west of the main building will be open. Many cafés and restaurants are located around the Senate and Market Squares and along Aleksanterinkatu and Pohjoisesplanadi.

Evening Programme

On Monday afternoon, the *Applying Peirce* programme continues with the opening of the World Congress of Semiotics at 4 pm and the reception of the University of Helsinki at 6 pm. Both take place in the University main building. On Tuesday, some participants of *Applying Peirce* will attend the gala dinner arranged by the World Congress in Vanha Ylioppilastalo (Old Student House, Mannerheimintie 3). On Wednesday at 7 pm, all participants are invited to the reception of the City of Helsinki at the City Hall (Pohjoisesplanadi 11-13) just a short walk away from the University main building. Invitation to the reception is included in the conference material.

Places to visit

The *Applying Peirce* conference arranges a display of books on Peirce and related topics at the book exhibition of the World Congress of Semiotics in Metsätalo, Unioninkatu 40. Also the University Library (Unioninkatu 36) and the Helsinki Cathedral are worth a visit. Both are open daily 9 am–6 pm. The Helsinki University Museum, *Arppeanum*, located across the Senate Square behind the Cathedral (Snellmaninkatu 3) is open Tuesdays to Fridays 11 am–5 pm. South of the Senate Square, by the sea, there is the Market Square with the City Hall and Presidential Palace.



Applying Peirce brings together scholars and researchers in diverse fields to explore and discuss the emerging interest in Charles Sanders Peirce's thought and its applications. The conference is arranged by the Helsinki Peirce Research Centre in conjunction with the 9th World Congress of the International Association of Semiotic Studies. *Applying Peirce* is sponsored by the Charles S. Peirce Society, The Academy of Finland and the Philosophical Society of Finland.