



Invitation to a seminar on  
Sustainability as a Scientific Concept in  
European Law and Logistics

Wednesday 4 May 2011  
9:00 – 16:30

Place: University of Helsinki, Porthania, Faculty Room P545,  
5th floor (Yliopistonkatu 3)

Invited speakers:

- Kai Kokko, University of Lapland: Sustainability as a legal concept – a general approach
- Jukka Mähönen, University of Turku: Challenges of sustainability in accounting and auditing
- Jarkko Lehtinen, Aalto University School of Economics: Sustainability in a logistical context: "Analysis of business models for a potential transport corridor"

Arranged by the InterTran research group  
University of Helsinki and Aalto University  
<http://www.helsinki.fi/katti/english/InterTran-project.htm>

# Program

- 9.00 Welcome, Ellen Eftestøl-Wilhelmsson
- 9.15 – 9.45 Kai Kokko: Sustainability as a legal concept – a general approach
- 9.45 – 10.15 Jukka Mähönen: Challenges of sustainability in accounting and auditing
- 10.15 – 11.15 Discussion
- 11.15 – 11.30 Coffee
- 11.30 – 12.00 Jarkko Lehtinen: Sustainability in a logistical context: “Analysis of business models for a potential transport corridor”
- 12.00 – 12.30 Discussion
- 12.30 – 13.30 Buffet/sandwich lunch
- 13.30 – 14.00 Anu Bask & Mervi Rajahonka : Sustainability in Context of the European Union Transport Policy on Carriage of Goods – the logistical discourse
- 14.00 – 14.30 Ellen Eftestøl-Wilhelmsson: Sustainability in Context of the European Union Transport Policy on Carriage of Goods – the legal discourse
- 14.30 – 15.00 Discussion
- 15.00 – 15.30 Coffee
- 15.30 – 16.00 Jukka Mähönen: Presentation of a research project on Sustainable Company Law
- 16.00 – 16.30 Discussion and closing

For further information, please, contact:  
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