



INVITATION

Supply Chain Management is playing key role in the global race. Future trends in logistics are challenging. Finnish forest industry has applied competitive SCM-concepts and improved its logistic performance. Our researchers and education could benefit from managerial experiences in the industry.

We appreciate your attendance in our next lesson and forum of logistic challenges within our forest industry. The lecturer is *Antti Vehviläinen*, Vice President StoraEnso Logistics, Logistics Council. His theme is "**Transport 2030 - Viewing Forest Industry**". Antti Vehviläinen has also been a member in the team, who recently handed Final report to the Ministers in Traffic and Communication of "The Logistic Competitiveness and Development of the Finnish Foreign Trade". In this report they presented e.g. their "View 2030 and trends" of which he will inform us (<http://www.lvm.fi/web/fi/tiedote/-/view/3787702>).

This session is on **Thursday the 3rd of May at 14.15-16** in Chydenia, Room G-107 Logica sali (Runeberginkatu 22-24, 1st floor).

After his presentation there will be open questions.

For arrangements we appreciate your conformation of participation to:

merja.makinen@aalto.fi . Maximum amount of participants is 30.

Erkki Hämäläinen
Professor of Practice

In co-operation with InterTran Group

<http://www.helsinki.fi/katti/english/InterTran-project.htm>