The University of Ghent is looking for innovative projects in the broad domain of healthcare applications to enter an award competition organised by the PRoF chair, held by prof. dr. R. Peleman. The laureates of this competition will be invited for the award ceremony chaired by former President of the European Council Herman Van Rompuy, during an international symposium in Ghent.

The competition accepts all innovations created in the healthcare domain (medical, care, ageing society, etc.) and more specifically one of the following areas:

- new concepts or theories in healthcare models (medical, care, ageing society)
- new insights regarding healthcare infrastructure (architecture and/or equipment)
- innovating healthcare processes and/or procedures
- innovating healthcare products and/or services

The applicants need to submit a clear description of the realisation (at least at research proof-of-concept stage), how this innovation has an effect on the future healthcare system and the relevant stakeholders involved. The description must further explain how the innovation matches with the values of the PRoF consortium, which will be used as evaluation criteria by the interdisciplinary jury.

The competition targets all innovations that are in a late research phase (e.g. proof-of-concept) or early market phase (pilot phase, first market introduction).

PRoF is a European open innovation consortium that started in 2009. It brings more than 300 care professionals from multiple disciplines and organisations together to think about the evolution of care systems. The power of the consortium lays in its interdisciplinary approach where care organisations work together with research centres, universities and companies to create visions for the future. Each of these visions has been realized as a concept room, which can all be visited at the PRoF location in Poperinge – Belgium. (www.prof-projects.com)

**Award details**

The jury will select the 5 top innovating projects that will be invited to present their work and results during the international symposium on May 27, 2015 at Ghent University.

During the symposium, a winner will be selected out of the 5 laureates who will receive the PRoF award (with a value of 10,000 €).
Jury composition

The Jury will be chaired by former President of the European Council Herman Van Rompuy and will be formed by a number of experts with a complementary interdisciplinary background (medical, care, technology, ethical, business, etc.). The individual jury members will not be disclosed.

Evaluation criteria

- Innovation is created according to the 8 PRoF values:
  - minimal comfort
  - privacy
  - security
  - anti-loneliness
  - non stigmatising solutions
  - inter generational
  - respect
  - flexibility

- Innovation is created based upon:
  - interdisciplinary collaboration
  - inter university/school collaboration

- Impact on healthcare system
- Sustainable societal and/or business aspects

More details on the PRoF values can be found on the website: www.prof-projects.com

Timing:

Deadline for submission: Wednesday April 1, 2015 (12 o’clock noon)
Selection of top 5 by the jury: Monday, April 27th, 2015
Symposium: Wednesday May 27th, 2015, ‘t Pand, Ghent, Belgium

Eligibility criteria:

- Submission deadline Wednesday April 1, 2015 (12 o’clock noon)
- Submission language: English
- Innovation is created in one of the following areas:
  - new concepts or theories in healthcare models
  - new insights regarding healthcare infrastructure
Innovating healthcare processes and procedures
Innovating healthcare products/services

- All registrations are to be submitted through the secretary of the PRoF chair team: Dorine.Dyzers@uzgent.be, a mandatory template is provided.
- Clear identification of author, organisation and IPR aspects of the innovation are required.
- The maximum length of the application is 15,000 characters (full document count, including references, no blanks).
- Agreement with manuscript publication on website of KCGG and PRoF consortium is assumed.